







# **Our Mission**

Children's Health Fund is committed to providing health care to the nation's most medically underserved children and their families through: the development and support of innovative, comprehensive primary care programs, including mobile, school-based and fixed-site clinics; reducing the impact of public health crises on vulnerable children; and promoting the health and well-being of all children.

# In 2010 alone,



Mobile Clinics on the road

72,993

**Patients** 

Health Care visits

doctors, dentists, nurses, social workers, counselors, nutritionists, health educators and other support staff in our National Network

# Over 350 24 Programs

- affiliated with leading academic medical centers or community-based federally-qualifed health centers in 16 states and the District of Columbia

# DEAR FRIENDS:

Every visit tells a story. It was a visit to a homeless shelter in 1987 that started the Children's Health Fund's story. We were witnesses to the conditions under which thousands of homeless children were forced to exist. They had enormous problems getting health care on a regular basis – problems that could lead to devastating consequences if they did not get the medical attention they needed.

Over the years, Children's Health Fund has cared for hundreds of thousands of children, providing each of them an opportunity to grow and thrive. And we are still challenged, inspired and given hope through the eyes of the children and families we have met along the way.

In the last 24 years, a great deal has changed in the world...from breakthroughs and innovations in medicine and technology to communicating online via social networks. Yet even as the digital age has moved us so far ahead, millions of children are still left behind, living in poverty and facing uphill struggles to get health care they need and deserve.

And the painful consequence of a terrible economy on ordinary people is a story that continues to play out across the country. While the nation continues to work toward recovery,

record numbers of families and children left in its wake have not. Homelessness is on the rise and children are in an extremely precarious situation. Even with the promise of health insurance, that reality is still years off, and the patients we serve will continue to face other barriers to care.

In 2010, our National Network of programs provided nearly 250,000 health care visits. And, with those visits, we heard thousands of individual stories of patients and families. Sometimes heart-wrenching, other times encouraging, their day-to-day challenges far eclipse the statistics and remind us why we are here.

As we approach our 25th anniversary in 2012, we can't help but look back at the past and think about the future. There are many challenges and mandates that we take with us, and our commitment to the mission of quality health care for all children remains stronger and is needed now more than ever.

So, if every visit tells a story, we've got many more chapters to fill until every child gets the health care he or she deserves. Let's make children a national priority together.

On behalf of the children and families we serve, thank you for your continued support.



**Irwin Redlener, MD** *President/Co-Founder* 



Paul Simon Co-Founder



Karen Redlener, MS
Executive Director

# EVERY VISIT TELLS A STORY... **GROWING** NEED



# lin4 children

in America are living in poverty, and millions of children live without access to a doctor or medical care.

A 2010 U.S. Census Bureau report revealed some startling statistics about a nation in great need...40 million Americans and 15.5 million children are currently living in poverty, many falling below the poverty line just a year ago. As the economy failed, families who had few or no financial problems are now struggling to make ends meet.

For those millions of children, regular check-ups and timely health care visits when sick become less of a priority as families struggle to put food on the table. And without access to regular health care, many children go without care for common ailments like asthma or cavities, which can lead to bigger and long-term problems if left untreated.

Detroit had became a symbol of the recession in both the news and in reality...a city where unemployment rates were soaring, homelessness was on the rise, and parents were struggling to provide for their children. Detroit lagged far behind Michigan and the United States in many health respects, including low birth weight and infant mortality. Simply put, many children in Detroit remained shut out of the health care system.

In 2010, Children's Health Fund launched a new program in the city of Detroit, and we were welcomed into a community that was once a symbol of despair, but now a story of survival and hope.



### The wait is over for Detroit kids

At each of the sites served by the **Children's Health Project of Detroit** staff verify treatment consents as they are turned in to make sure that every child is both up-to-date on immunizations and has received a physical exam in the last year. With the current health care challenges, it isn't surprising that many of the children seen are lacking in both these areas. Recently the staff came across a family of six children, all of whom were well overdue for their yearly check-ups, with many also being behind on immunizations. Due to work and other obligations, the mother had been having difficulty finding time to get her children to a pediatrician. Because all of the kids attend the same school and the school is on the mobile clinic's route, all six have been seen without their mom having to miss work. The oldest two, Max\* and Henry\*, were the first two to be seen, and both needed intervention for behavioral issues. Not only was Dr. Attisha able to walk into the school to speak to the social worker face-to-face, but he was also glad that these kids will now have a place to call their medical home.

# **EVERY** VISIT TELLS A STORY... OF **OVERCOMING** BARRIERS



The dictionary defines barrier as "anything that restrains or obstructs progress, access, etc." From Memphis and Florida to San Francisco and Idaho, all of the families served by our programs across the nation face barriers to getting the health care they need.

For homeless families like those served by our program in New York City, the stress and challenges of poverty and food insecurity sometimes outweigh much needed health care, and conditions like asthma go untreated until an emergency room visit is necessary.

In many rural communities where we serve families, like West Virginia, public buses and subways do not exist. The rising price of gas puts unbearable pressures on those already living under substantial economic stress.

When you combine these challenges with lack of doctors and specialists, and language and cultural disparities, accessing health care for low income and homeless families seems overwhelming.

For more than 24 years, Children's Health Fund has been working in communities across the United States, and on Capitol Hill, to overcome these barriers and more.

In the last few years, hundreds of thousands of American families became homeless. Now more than

# 1.5 million children

are without permanent, stable shelter.



# Health education for a homeless teen

Kevin\*, age 19, was homeless when he was diagnosed with Type I Diabetes Mellitus for the first time. After spending several years in foster care and aging out of the system months prior to his diagnosis, he had little knowledge of his disease state and the importance of daily insulin administration to sustain life. After visiting with the nurses at the **Orlando Children's Health Project**, he was able to get care from an endocrinologist at no cost. Kevin also began attending diabetes education classes where he learned to manage his disease. Kevin is currently thriving and doing well in school. His blood glucose values are within normal range, and he understands the importance of diet, exercise and daily insulin administration to live a healthy, productive life.

# **EVERY** VISIT TELLS A STORY... THE ROAD TRAVELED



In many rural communities, families who are often without reliable transportation must find a way to travel

# 20 miles or more

to reach a primary care provider.

We've traveled hundreds of thousands of miles in our "doctor's offices on wheels" – on winding mountainous roads and barren desert to inner cities and hurricane-ravaged communities. Children's Health Fund brings care where it is needed the most.

Undeterred by barriers, we are committed teams of caring individuals who bring more than basic health care to children. Children's Health Fund programs are committed to the full range of a child's health care, as he or she grows from a baby to a young adult – from preventive care, nutrition guidance and health education to mental and oral health care and the diagnosis and management of acute and chronic diseases.

Our mobile and fixed-site clinics are currently located in rural and urban communities in 16 states and the District of Columbia. Mobile medical, dental and mental health clinics bring care on a regular schedule to more than 285 sites across the country including schools, homeless shelters and community-based organizations.



# A border town's program brings family relief

Alan, age 5, lives in the town of Douglas, which is in the rural and isolated borderland region of Southeastern Arizona, and he has severe asthma. His mother and father are hardworking individuals. With Alan's sudden and dangerous asthma attacks, and his pediatrician more than an hour away, the family found itself frequently at the emergency room. High co-pays, lost days at work and long distances (60 miles one way) to receive urgent health care were taking a toll on the family. Today, Alan receives quarterly prevention visits with the doctors and staff from the **Southern Arizona Children's Health Project**. He has been placed on the appropriate medications and his family has been learning how to control his asthma. The Project is pleased to report that Alan has also not been to the emergency room since his family started visiting the clinic.

# EVERY VISIT TELLS A STORY... OF ACHIEVEMENT



### **2010 ACHIEVEMENTS**

### **A Growing Fleet**

Six new mobile clinics and transportation vehicles rolled off the line directly into Children's Health Fund programs across the United States including a Webkinz Foundation-sponsored mobile medical clinic in New Jersey: a **Deerfield Foundation**-sponsored mobile medical clinic in New York; a crisis response unit in Plaquemines Parish, Louisiana; a mobile dental clinic in New York; an Idol **Gives Back**-sponsored mobile medical clinic in Detroit; and an Idol Gives Back-sponsored transportation van in Montrose, Colorado,

### **Asthma Savings Study**

Since 1997, Children's Health Fund has worked to improve management of chronic asthma for thousands of medically underserved children and families through our comprehensive Childhood Asthma Initiative. In 2010, Children's Health Fund and Columbia University's Mailman School of Public Health and Montefiore Medical Center collaborated on a study that shows that "best practice" asthma treatment results in both health benefits and phenomenal cost savings. Our data shows that the health care system saves more than **\$4,500 per child with asthma.** In 2010, Children's Health Fund replicated this successful asthma program in Memphis, Tennessee and Newark, New Jersey.

### **Family Asthma Guide**

Children's Health Fund has a long history of producing low-literacy, culturally relevant health education brochures to simplify complex medical issues affecting families and children. The Idol Gives Back-supported Children's Health Fund Family Asthma Guide was a three-time award winner in national award competitions honoring excellence in health information, design and editorial content

including a Gold National Health Information Award, Grand Apex Award and a Communicator Award of Distinction.

### **Charity Gift Card**

Fall 2010 marked the introduction of the new Children's Health Fund Charity Gift Card by **American Express.** With the purchase of a gift card, an amount equal to 100% of the Gift Card fee is donated to the Children's Health Fund, up to \$250,000.

### American Idol "Idol Gives Back"

On April 21, 2010, Children's Health Fund was a third time beneficiary of the American Idol "Idol Gives Back" nationally broadcast television concert event. Former Idol judge Simon Cowell visited our Southern Arizona program and saw first-hand how families in rural communities have difficulty accessing health care due to barriers unrelated to insurance, including lack of transportation or hundreds of miles between them and the closest doctor. Since 2008, each one of Children's Health Fund's 24 programs across the country (some of which were newly established) has received support from the generous grant by "Idol Gives Back."

### **Connect Kids to Care**

In April 2010, through a new social media-driven campaign, Children's Health Fund and Clorox launched a multi-year Connect Kids to Care program that used the power of Facebook to rally people across the country to the cause and create awareness of the issue of health care access for low income and homeless children. Through the campaign, individuals were introduced to patients of Children's Health Fund's New York program and the vital care they receive.

# Back to school thanks to mobile program

In October 2010, the Mobile Clinic Senior Program Coordinator at the Chicago Children's **Health Project** received a call from a frantic parent at one of the local elementary schools because her son Juan\* was excluded from school for non-compliance with district health requirements. The parent had lost her health insurance earlier in the fall when she lost her job, and she was waiting for her All Kids (a safety net insurance program in Illinois) application to be processed. Juan had already missed two weeks of school because of his non-compliant status, and the wait for the free clinic was more than eight weeks. The Program Coordinator arranged for Juan to be seen on that same day on the Mobile Medical Clinic, which was providing services at another school. Juan was back in school later that day, and today he's doing better than ever.

# EVERY VISIT TELLS A STORY... OF CHANGE



In March 2010, Congress passed historic and far-reaching health care law that changed the landscape for children and health insurance. But as the year progressed, some lawmakers wanted to repeal that law.

Children, especially those who are poor and underserved, often do not get the medical care they need. These children and their families face numerous barriers in accessing critically needed services—not having insurance coverage, being denied coverage because of a previous illness or not having the money for co-pays and/or deductibles.

On the state level, including states like Texas and Arizona where Children's Health Fund programs are in operation, governors are pushing cutbacks in enrollments and reimbursements for vital safety net programs like Medicaid and Children's Health Insurance Program (CHIP). Medicaid and CHIP have been crucial for families during the recession, ensuring that coverage for kids has remained stable.

It has become ever more crucial in these challenging times that Children's Health Fund policy staff remains at the forefront of discussions about important pieces of legislation that impact children and their well-being.

# 16.9 million children

with existing insurance coverage still do not receive adequate health care due to high out-of-pocket costs, limited number of health care professionals, lack of provider participation in the Medicaid program and difficulty arranging transportation to health care services.



"As part of Children's Health Fund's National Network, I've been lucky enough to become an advocate not only for my program, but for my patients, bringing their voices to the halls of Congress and locally to my elected representatives in Orlando. This work is critical, as many of my patients depend on safety net programs like Medicaid and the Children's Health Insurance Program (CHIP)."

Dr. Veenod "Vinny" Chulani, Medical Director, Orlando Children's Health Project

# EVERY VISIT TELLS A STORY... OF RECOVERY



# 60% of children

- as many as 20,000 displaced by Katrina either have serious emotional disorders. behavioral issues and/ or are experiencing significant housing instability.

### **Hurricane Katrina - Five Years Later**

August 2010 marked the five-year anniversary of the devastation of Hurricane Katrina and the flooding of New Orleans that caused the evacuation of 1.5 million Gulf Coast residents. A year after the hurricane, 500,000 people remained displaced, many residing in highly transitional shelters, including the notorious FEMA trailer parks. Now at the five-year mark, substantial consequences from this prolonged displacement resulted in widespread mental health issues in children living in the region.

A 2010 study published by our partner the **National Center for Disaster** Preparedness at Columbia University's Mailman School of Public Health and a related white paper from the Children's Health Fund found that although considerable progress has been made in rebuilding the local economy and infrastructure, there is still an alarming level of psychological distress about recovery and housing instability that is undermining family resilience and the emotional health of children. These factors characterize what researchers are calling a failed recovery for the Gulf region's most vulnerable population: economically disadvantaged children whose families remain displaced.

### A Man-Made Disaster in the Gulf

As a result of the Deepwater Horizon oil rig explosion that caused the oil spill now globally known as the worst environmental disaster in our nation's history, Children's Health Fund expanded its New Orleans Children's Health Project by bringing a Crisis Response Unit to lower Plaguemines Parish in October 2010. An economically diverse and medically underserved region, it has yet to rebuild a permanent health care facility after Hurricane Katrina. The mobile pediatric clinic brings badly needed medical and mental health services to oil disaster-affected families in a region that has no practicing pediatricians.

"Even pre-Katrina, there were disparities in health care in this area. Post-Katrina, even those who can 'afford' to pay, struggle to access quality sub-specialty care. By working as part of a medical home, including pediatricians with co-location of child psychiatry and a bi-lingual mental health staff, I feel we make an effort to address this disparity."

Donna D. Usner, ACE, LCSW-BACS, Social Worker, New Orleans Children's Health Project

# **EVERY** VISIT TELLS A STORY... THINGS TO COME



### 2011 - A LOOK AHEAD

### **New York Programs**

In September 2011, the doors of the Center for Child Health and Resiliency (CCHR) in the South Bronx opened. Employing a highly integrated, multi-disciplinary team of pediatricians, women's health providers, mental health professionals and evaluation specialists, the Center for Child Health and Resiliency provides care to all children and adolescents, but will focus on the unique health care needs of pregnancy and children 0 to 5 years of age and their parents. CHF's Medical Affairs team and our Starr Center for Preventive Health and Special Initiatives will continuously assess CCHR's programs for efficacy, cost-effectiveness and positive long-term outcomes with respect to improving the health, cognitive and emotional development, resiliency, and life prospects of children.

### **Enhanced Medical Home**

Children's Health Fund's programs across the nation provide comprehensive, compassionate and coordinated quality care for children and their families, the model of care known as a medical home. Now, health care programs can apply to the National Committee for Quality Assurance (NCQA) for accreditation as a Patient-Centered Medical Home, which can result in increased reimbursement rates. CHF's New Orleans Children's Health Project was the first program in our network to be accredited. And CHF's New York Children's Health Project is the first mobile medical program in the nation to receive NCQA's Advanced/Level 3 accreditation - putting the program on the same level as the best health care providers in the country.

In 2011 and beyond, additional CHF programs will apply for Patient-Centered Medical Home accreditation. Participation in CHF's special health initiatives are critical to our programs' ability to qualify for the distinction. Initiatives such as the Referral Management Initiative underwritten by GlaxoSmithKline, the Medical Home Initiative sponsored by sanofi-aventis, U.S. and the Community-based Health Centers of Excellence Initiative that receives leadership support from United Health Foundation, allow CHF programs to provide medically disadvantaged children with access to high-quality medical homes.

### White House Office of Children and Youth

One of our advocacy priorities in 2011 and beyond is the **establishment of a White House-based Office of Children and Youth**. The function of the Office on Children and Youth (OCY) would be to provide the mechanism necessary to ensure cross-departmental coordination and accountability among the federal agencies and programs that serve America's children and function as the President's high-level, empowered locus of action for children's issues.

### **West Virginia Mobile Clinic**

A new **Walmart Foundation**-sponsored mobile medical clinic was delivered to our West Virginia Children's Health Project in May 2011.

### **25th Anniversary**

Planning is underway for recognition of a very important milestone in our history...our 25th Anniversary. How long have you been involved with the Children's Health Fund? Have a special story to tell? Email us at: content@chfund.org

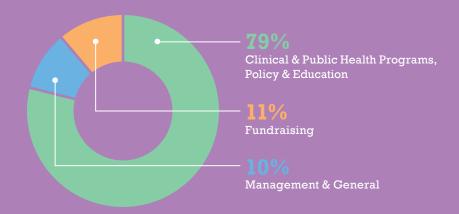
# Critically-needed care delivered in New York

When Dr. Vasquez first saw six-month old David\* at the shelter where he was living with his mother and sister, David was in good health. However, a thorough medical history revealed that he had experienced a urinary tract infection when he was just two months old. While examining the baby, Dr. Vasquez noticed a small hole near his ear, sometimes indicative of kidney problems. Dr. Vasquez performed a catherization to check David's urine, ordered a minimally invasive x-ray to examine the bladder and scheduled a sonogram. The **New York Children's Health Project** arranged transportation for the family to all of these appointments. The sonogram confirmed severe swelling in one of David's kidneys. The technician would not let the family leave the office before ordering an emergency appointment with the pediatric urology specialist. Dr. Vasquez then scheduled surgery for David to remove the obstruction that was causing his kidney to fill with liquid. Without surgery, David may have lost his kidney. Dr. Vasquez was glad to see the baby thriving, infection free and with no renal scarring. Today, David is a healthy toddler.

Children's Health Fund is proud of the way it manages and safeguards the generous contributions it receives from individual donors, corporations and other organizations.

Seventy-nine percent of the revenue Children's Health Fund receives is allotted to program services. This percentage well exceeds the standard upheld by organizations that monitor the work of charities.

Our annual report, audited financial statements and IRS 990 forms are available in PDF format on our website, www.ChildrensHealthFund.org.



# Statement of Revenue & Expenses

Year Ending December 31, 2010

### REVENUE

Total Revenue	\$ 14,403,586
Interest, Dividends, and Gains on Investments	\$ 721,458
Total Revenue Raised	\$ 13,682,128
Special Events	918,162
Government Grants	702,749
Individuals	1,034,174
Corporations	3,182,145
Foundations	\$ 7,844,898
Contributions	

### **EXPENSES**

Net Assets – Beginning of Year  Net Assets – End of Year	\$ \$	9,122,017 8,537,605
Net Decrease in Funds	\$	<584,412>
Total Expenses	\$	14,987,998
indinagement & deneral	Ψ	1,414,004
Management & General	\$	1,474,854
Fundraising	\$	1,688,057
Total Program Services	\$	11,825,087
Policy & Education		2,028,852
Public Health & Crisis Response		822,124
New York City Programs		3,260,937
National Programs	\$	5,713,174
Medical Affairs		

**Ratio of Supporting Services to Total Expenses** 

21.10%

# WAYS TO GIVE

Thank you to the many individuals, foundations and corporations that have supported us so generously over the past year. The programs and stories described in this annual report would not have been possible without your support. As you plan your giving this year, there are a variety of ways you can give to Children's Health Fund:

### **Monthly Giving**

By giving just a \$1 a day (\$30 per month) you can help Children's Health Fund bring medical care to even more children across the country. In a year, you could help pay for over three pediatrician visits for a child who might have asthma or other chronic conditions. We are grateful for our monthly donors who provide CHF with steady and dependable support.

### **Matching Gifts**

Did you know that many companies match, double or even triple donations that their employees make to charity? You can **leverage your contribution** and help even more children in need by returning your company's matching gift form with your contribution. Ask your employer about matching your gift to Children's Health Fund.

### **Workplace Giving**

Employees from companies across the country donate to Children's Health Fund. We are part of **Children1st-America's Charities**, a federation made up of charitable organizations dedicated to helping children (CFC # 36067). In **2009** we doubled the amount raised through workplace giving payroll deduction programs. Thank you to all the employees who are helping more kids in America grow up healthy.

### Children's Health Fund (CHF)'s Yankees Home Run Club

Children's Health Fund (CHF)'s Yankees Home Run Club—sponsored by Delta Air Lines and led by CHF's Yankees Home Run Club captain Robinson Cano—is a fun way to root for the New York Yankees and help bring quality health care to homeless and low-income children across the country. CHF's loyal Home Run Club members make a pledge for the number of home runs the Yankee team hits in a season or by making a one-time gift for the entire season.

### **Cause Marketing**

Partnerships with Children's Health Fund offer the opportunity for companies to support children through a fully integrated program designed to help companies meet marketing and philanthropic objectives. There are numerous opportunities to highlight promotions, products and socially responsible initiatives by tapping into the marketing capabilities and excellent reputation of Children's Health Fund.

### **Planned Giving**

Friends of Children's Health Fund can choose to combine their philanthropy with financial planning for their future by making a planned gift through our **Legacy Society**. Planned giving offers you many ways to benefit personally while ensuring that Children's Health Fund will have the resources to carry out its mission for future generations of children.

For more information about any of these ways to give, please visit www.childrenshealthfund.org/how-to-help or contact us at (212) 452-3340.



# Children's Health Fund: Our Track Record

For nearly 25 years, Children's Health Fund (CHF) has been making a difference in the lives of the children and families served by our programs.

CHF programs have provided comprehensive health care to hundreds of thousands of vulnerable children, regardless of their ability to pay. We have targeted special health initiatives addressing asthma, obesity and behavioral issues; given a voice to underserved children through our advocacy work at federal, state and local levels; and have shown innovation through our unique mobile medical clinic model and our pioneering work in the field of electronic health records.

In the last five years alone (2006-2010), Children's Health Fund has:

### Raised

more than \$108 million, exceeding a \$106 million goal.

### **Expanded**

the National Network from 17 Programs in 12 states and the District of Columbia to 24 Programs in 16 states and the District of Columbia. Annual health care visits increased by 69% – from 142,000 in 2005 to 240,000 in 2010.

### Added

staff at 23 Children's Health Fund Programs, including pediatricians, mental health professionals, dentists and nutritionists to provide more comprehensive care.

### Built

17 Mobile Clinics and new headquarters for our New York Programs, as well as a new pediatric-focused site of the South Bronx Health Center, which will increase South Bronx Center's patient capacity by 50%.

### **Developed**

special health initiatives in Children's Health Fund's National Network and beyond, including a Child Health Transportation Initiative to overcome transportation barriers to health care and integrating mental and oral health services in multiple projects. We have also created award-winning bilingual, low-literacy health education materials.

### **Enhanced**

our ability to respond to public health crises through collaboration with the National Center for Disaster Preparedness at Columbia University Mailman School of Public Health and by building and renovating three mobile clinics, equipped for disaster-based primary care.

### **Increased**

policy, advocacy and research efforts by expanding online activism, developing a multi-media campaign and publishing articles in leading medical journals to promote the needs of children during the recession and in the health care reform debate.

### Invested

in the development and implementation of a customized electronic health record (EHR) system and ground breaking software for coordinating health care, including subspecialty referrals. We have also received national recognition for the New York Programs' implementation of EHR in a mobile environment.

# Children's Health Fund: 2011-2014 Moving Forward

Health challenges for children across the country continue to grow, hindering their opportunities to develop and thrive, and CHF must be prepared to address them. Children's Health Fund has a comprehensive strategic vision for better servicing those who need it in the most efficient, effective way possible.

Over the next four years (2011-2014). Children's Health Fund will seek to raise \$73.5 million **in funds** for the following crucial endeavors:



### **DEEPEN SERVICES**

- By supporting our National Network to provide comprehensive care for children in medically underserved communities throughout the U.S. while reinforcing the "enhanced medical home" model.
- By supporting our New York City Flagship programs including the opening of the Center for Child Health and Resiliency, a new mobile dental program and an expansion of the Harlem Children's Health Project, a schoolbased health center.

### **EXPAND CARE**

- · By adding a new program in an underserved community, giving thousands of additional children a chance for a better life.
- By adding new mobile clinics and expanding the implementation of electronic health record systems to build on the pioneering work that has enabled CHF to seek out and help those children beyond the reach of the current health care system.

### **SEEK AND PROMOTE NEW BREAKTHROUGHS**

- By supporting national clinical and program staff and developing the Center for Innovation in Child Health where we can address barriers to care with new models, create and replicate special initiatives that target specific childhood conditions like asthma and obesity, implement quality assurance methods and broadly share our breakthroughs.
- By reducing the impact of public health crises on children through the development and implementation of plans that respond to the needs of children during disasters/crises, assessment of their risk, mitigation of the impact they feel and promotion of child-focused recovery policies.

### PROMOTE THE HEALTH AND WELL-BEING OF CHILDREN

 By enhancing our policy, advocacy and public education initiatives protecting gains made under health care reform, and advancing federal initiatives like establishing a White House Office for Children and Youth.

In addition, CHF would like to raise an additional \$10 million to build a Fund for the **Future** by growing its endowment through gifts and planned/estate commitments.

Every child deserves a chance – and you can help give it to them. For every dollar that Children's Health Fund invests in its programs across the country, it leverages approximately three dollars in support from other private and public sources, as well as its health care partners. Not only is your support critical, but it goes a long way.

For more information on our campaign and how you can help, please contact Carol Sumkin, Senior Vice President, Development, at 212-452-3340 or csumkin@chfund.org.

# 2010 Institutional Donors (January 1, 2010 - December 31, 2010)

"Strategic, thoughtful, and caring. These are the first words that come to mind when I think about the Children's Health Fund. I first donated to CHF because of the great work that it does where I live and work in Baton Rouge, LA. I joined their Advisory Council to help children throughout our nation gain access to good health care."

Lori J. Bertman, President & CEO, Irene W. and C.B. Pennington Foundation

### \$1.000.000 and Over

Idol Gives Back Foundation GlaxoSmithKline United Health Foundation

### \$500,000 - \$999,999

Robin Hood sanofi-aventis U.S. The Starr Foundation

### \$100,000 - \$499,999

ACE Charitable Foundation
Baptist Community Ministries of
New Orleans
Bloomberg
Cablevision Systems Corporation
The Clorox Company
Deerfield Foundation
Madison Square Garden
MBIA Foundation/MBIA Employees
Merck & Co., Inc.
MetLife Foundation
Irene W. & C.B. Pennington Foundation
Pfizer Inc
Schering-Plough Foundation, Inc.

### \$50,000 - \$99,999

Altman Foundation
Baton Rouge Area Foundation
Bernard F. & Alva B. Gimbel
Foundation
Bristol-Myers Squibb Company
Centerbridge Foundation

The Colbert Nation Gulf of America Fund HBO's Charity Drive Keesal, Young & Logan MetLife William E. & Maude S. Pritchard Charitable Trust sanofi pasteur, Inc. Webkinz Foundation

### \$25,000 - \$49,999

Louis and Anne Abrons Foundation, Inc.
AEG
Lloyd A. Fry Foundation
Live Nation
Leon Lowenstein Foundation, Inc.
The Ambrose Monell Foundation
National Basketball Association
The RosaMary Foundation
Charles and Mildred Schnurmacher
Foundation, Inc.
Stamford Hospital
Vornado Realty Trust
Anonymous

### \$10,000 - \$24,999

AARP Broadcasting Unit
American Express
American Express Foundation
Bausch + Lomb
BCD Travel
BJ's Charitable Foundation
Brisbon Brook Beynon Architects
CAA Sports



Cegedim Dendrite **DKC** Jean and Louis Dreyfus Foundation, Inc. Euro RSCG Life Worldwide Euro RSCG Worldwide Charles A. Frueauff Foundation Goldman Sachs & Co. **Grey Group** Home Box Office Jones Lang LaSalle Kekst and Company Incorporated Kenworthy-Swift Foundation MassMutual Financial Group MediaCom Mercer Montefiore Medical Center Nardello & Co. Neuberger Berman Foundation The Quantic Group, Ltd. Quest Diagnostics Incorporated Shook, Hardy & Bacon L.L.P. Skadden, Arps, Slate, Meagher & Flom LLP **Turner Construction Company** Verizon Communications Womble Carlyle

### \$5,000 - \$9,999

**Anonymous** 

The Frank J. Antun Foundation Colgate-Palmolive Company **GPK Foundation** Josephine Lawrence Hopkins Foundation **IMS - Shared Business Services** Kauff, McGuire & Margolis LLP King & Spalding Louis and Harold Price Foundation Sprint Nextel **Superior Brands Corporation** (Wine for Good)

### \$2,500 - \$4,999

Allman Brothers Band Andrews McMeel Universal **Boo Grigsby Foundation Buck Consultants** C. R. Bard Foundation, Inc. The Hebrew Home at Riverdale Hornall Anderson Design Works John Snow, Incorporated National Honor Society Chapter -Brookfield High School Sacks & Co. New York Inc. Sarah Schieffelin Residuary Trust TransMontaigne Product Services Inc. **UBS Investment Bank** 

### \$1,000 - \$2,499

30 CPS Dental PLLC

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### **Richard Zahn**

In Memoriam Carl Sagan (1934-1996)

<sup>\*</sup>Leadership Committee Member



Children's Health Fund (CHF) works with major corporations, foundations and government agencies to create cooperative alliances that bring together participants' strengths and experience. Together these organizations create a unified voice for children under the umbrella of Children's Health Fund's Corporate Council for America's Children.

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### **David Pulman, PhD**

President, Global Manufacturing & Supply, GlaxoSmithKline

### **Honorary Chair**

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**United States Senate** 

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### sanofi US

Greg Irace, Senior Vice President, **Global Services** John Spinnato, Vice President, NA Corporate Social Responsibility

### **UnitedHealth Group**

Reed V. Tuckson, MD, FACP, **Executive Vice President & Chief** of Medical Affairs, UnitedHealth Group

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Andrew Hurley, Chief Operating Officer, ACE USA

### **American Express Company**

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### **Morgan Stanley**

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President of the Morgan Stanley Foundation

### **Pfizer**

### **Members**

### **Bristol-Myers Squibb Company**

Jill DeSimone, Senior Vice President, Oncology

Ron Miller, Vice President, Policy & **Federal Government Affairs** 

### **Centerbridge Foundation**

Carrie F. Braddock, Foundation Director Steve M. Silver, Senior Managing Director, Centerbridge Partners

Willard I. Hill, Jr., Chief Marketing & Communications Officer; President, **MBIA Foundation** 



"In a world with many worthy nonprofit organizations, CHF consistently stands out. We are especially impressed by their commitment to measurable outcome results, which is important to the United Health Foundation. And through CHF's Corporate Council, it unites companies from diverse fields that spark innovation to find new ways to help those kids who have the least."

Reed V. Tuckson, MD, FACP **Executive Vice President and Chief of Medical Affairs, UnitedHealth Group Board of Directors, United Health Foundation** 

# Staff

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**Deputy Executive Director** 

**Lawrence Boord, CPA** 

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Chief Medical Officer and **Executive Vice President** 

**Delaney Gracy, MD, MPH Deputy Chief Medical Officer** 

**Dennis Johnson, MPS** 

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**Tanisha Tate** 

**Damali Walker** 

Frank J. Wesley, EdS, MEd



## **Children's Health Fund National Network**

### **THE RURAL PROGRAMS**

Arkansas Children's Health Project: established in 1999 Medical Affiliate: Lee County Cooperative Clinic, Marianna, AR

Medical Director: Craig Bardell, MD

Idaho Children's Health Project: established in 2004 Medical Affiliate: Family Health Services, Twin Falls, ID

**Dental Director:** Adam Hodges, DDS

Memphis Regional Children's Health Project: established 2007
Medical Affiliate: Le Bonheur Children's Medical Center, Memphis, TN

Medical Director: Cynthia Cross, MD

Mississippi Children's Health Project: established in 1991

Medical Affiliate: Aaron E. Henry Community Health Center, Clarksdale, MS

Medical Director: Eseovhe Egborge, MD

**Southern Arizona Children's Health Project:** established 2008 **Medical Affiliate:** Chiricahua Community Health Centers, Inc

Medical Director: Jonathan Lee-Melk, MD

West Virginia Children's Health Project: established in 1992

Medical Affiliate: Joan C. Edwards School of Medicine at Marshall University,

Huntington, WV

Medical Director: Isabel Pino, MD

### **THE URBAN PROGRAMS**

Austin Children's Health Project: established in 1995 Medical Affiliate: Dell Children's Medical Center, Austin, TX

Medical Director: Marilyn Doyle, MD

Chicago Children's Health Project: established in 2004 Medical Affiliate: University of Chicago Hospitals, Chicago, IL

Medical Director: Icy Cade-Bell, MD

Children's Health Project of DC: established in 1993

Medical Affiliate: Children's National Medical Center, Washington, DC

Medical Director: Rhonique Shields-Harris, MD

**Children's Health Project of Detroit:** established in 2010 **Medical Affiliate:** Henry Ford Health System, Detroit, MI

Medical Director: Elliott Attisha, DO

Harlem Children's Health Project: established in 2006

Medical Affiliate: Harlem Children's Zone, New York-Presbyterian Hospital and

Columbia University Mailman School of Public Health

Program Director: Leon Smart, MPH

Los Angeles Children's Health Project: established in 2000 Medical Affiliate: Cedars-Sinai Medical Center, Los Angeles, CA

Medical Director: Arthur K. Cho, MD

New Jersey Children's Health Project: established in 1990; new affiliation in 2007

Medical Affiliate: University of Medicine and Dentistry of

New Jersey School of Nursing

Medical Director: Madolene Aliparo-Causing, MD

South Bronx Health Center for Children and Families: established in 1993

Medical Affiliate: Montefiore Medical Center, New York, NY

Senior Medical Director: Alan Shapiro, MD

South Florida Children's Health Project: established in 1992 Medical Affiliate: University of Miami School of Medicine, Miami, FL

Medical Director: Lisa Gwynn, MD

### THE HOMELESS PROGRAMS

Dallas Children's Health Project: established in 1992

Medical Affiliate: Parkland Health and Hospital System, Dallas, TX

Medical Director: Susan Heinlen Spalding, MD

New York Children's Health Project: established in 1987 Medical Affiliate: Montefiore Medical Center, New York, NY

Senior Medical Director: Alan Shapiro, MD

Orlando Children's Health Project: established in 1998

Medical Affiliate: Arnold Palmer Hospital for Children and Women, Orlando, FL

Medical Director: Vinny Chulani, MD, MSEd, FSAM

**Phoenix Children's Health Project**: established in 2001 **Medical Affiliate:** Phoenix Children's Hospital, Phoenix, AZ

Medical Director: Randy Christensen, MD

San Francisco Peninsula Children's Health Project: established in 1997 Medical Affiliate: Lucile Packard Children's Hospital at Stanford University,

Palo Alto, CA

Medical Director: Seth Ammerman, MD

### THE GULF COAST PROGRAMS

Baton Rouge Children's Health Project: established in 2006

Medical Affiliate: LSU Health Sciences Center School of Medicine, Baton Rouge, LA

Medical Director: Stewart Gordon, MD

 $\textbf{Mississippi Gulf Coast Children's Health Project:} \ established \ in \ 2006$ 

Medical Affiliate: Coastal Family Health Center, Gulfport, MS

Medical Director: Persharon Dixon, MD

New Orleans Children's Health Project: established in 2006

Medical Affiliate: Tulane University School of Medicine, New Orleans, LA

Medical Director: John Carlson, MD

### **AFFILIATES**

Philadelphia, PA: Replicated the Referral Management Initiative in 2008

Affiliation: Philadelphia Health Management Corporations Health Connection Clinic

and National Nurse Consortium

Montrose, CO: Replicated the Child Health Transportation Initiative in 2008

Affiliation: Colorado Health Foundation and Telluride Foundation

