



THE Children's
Health FUND

News



Co-Founders Paul Simon and Irwin Redlener, M.D., with NBC *Today Show's* Katie Couric in front of an MMU.

OPERATION ASSIST – Providing Disaster Related Health Services to Children and Families

In the days immediately following Hurricane Katrina, The Children's Health Fund (CHF) responded by establishing **Operation Assist**, a collaboration with the **National Center for Disaster Preparedness (NCDP)** at **Columbia University's Mailman School of Public Health (MSPH)**. Over 13 sites of CHF's National Network responded to this initiative, CHF Mobile Medical Units were deployed to Gulfport/Biloxi, Mississippi and Southeastern Louisiana; and medical teams from CHF's Network provided disaster-related medical care to those hardest hit by Katrina.

Since **Operation Assist** relief efforts began, more than **12,000 patients** have received treatment **at over 35 sites**.

Operation Assist has three major components: Medical and Mental Health Care, Public Health Assessment and Intervention and Policy/Advocacy.

The lead donor for **Operation Assist** is United Health Foundation.

FROM NEW YORK CITY TO THE CHILDREN OF THE GULF... The Operation Assist Caravan

On December 1, 2005, The **Operation Assist Caravan**, including two new Mobile Medical Units (MMUs) and a Mobile Public Health Field Office, left from New York City, stopped in Washington D.C. to deliver a message at the Capitol, and continued to their final destinations of New Orleans, LA., and Biloxi, MS.

"With 'Operation Assist' we have made some significant strides in easing the pain of those devastated by the losses brought by Hurricane Katrina," said Irwin Redlener, M.D.

The caravan was launched by Co-Founders Paul Simon and Irwin Redlener, M.D. on the **Today Show** with Matt Lauer and Katie Couric.

The delivery of these MMUs established two new CHF programs,

The New Orleans Children's Health Project and The Mississippi Gulf Coast Children's Health Project, increasing the number of CHF National Network programs to 19.

"With 'Operation Assist' we have made some significant strides in easing the pain of those devastated by the losses brought by Hurricane Katrina," said Irwin Redlener, M.D. "But there is still a tremendous amount of work to be done, and these two new Mobile Medical Programs will enable us to help so many more people over the long term."

CHF believes there will be a long-term need for medical support services, well beyond the acute needs related to direct consequences of the hurricane. CHF intends to remain in the region, developing critical services in areas where significant needs existed even long before the storms of 2005.



Letter from the President



On August 28, 2005, Louisiana and Mississippi ranked 49th and 50th as the states

with the worst child health indicators. And then came Hurricane Katrina.

The recovery and rebuilding needs are enormous – touching on every sector of society...

The destruction brought by this storm was unprecedented, with consequences that continue to bring unbearable challenges to the children and families of the Gulf. The recovery and rebuilding needs are enormous – touching on every sector of society including the economy, housing, education, cultural, social institutions and health care. Each one of these areas faces complex and costly needs; together they represent what might be considered a “category 5” challenge.

Immediately after the storm, it was clear that there were overwhelmingly urgent medical needs, and, over time, it has become increasingly apparent that the health care challenges would continue to grow. So the CHF responded with the full force of our national resources and the extraordinary support of many generous donors, both long-time supporters and those who were just learning about our efforts.

By Labor Day, **The Children's Health Fund**, collaborating with the **Mailman School of Public Health (MSPH) at Columbia University**, created a major response initiative called **Operation Assist**. Through this unique relief effort we have provided desperately needed medical and mental health services to children and families hardest hit by Hurricane Katrina.

Initially we deployed mobile medical units and teams from our national network, eventually replacing

them with new units funded by generous supporters of CHF efforts. By the end of 2005, CHF's **Operation Assist** had seen more than 12,000 patients with medical and mental health needs. In addition, **Operation Assist** is doing extensive surveys looking carefully at the on-going health needs and environmental challenges facing the communities still reeling from the impact of the storm. Some of these needs include a major problem of mold infestations in the homes that experienced prolonged flooding and the loss of medical records and access to care for many children with chronic medical conditions. Now, the CHF will be working with major health care partners in Mississippi and Louisiana to establish and stabilize long-term medical initiatives in Gulfport-Biloxi (Coastal Family Health Systems), New Orleans (Tulane School of Medicine and School of Public Health) and Baton Rouge (Louisiana State University School of Medicine and School of Public Health).

Operation Assist is among the most compelling projects ever undertaken by The Children's Health Fund.

Much of the work of **Operation Assist** in Louisiana will involve providing health care to children and families in the FEMA trailer shelters where needs continue to be great. Also, mental health issues are increasingly important, not surprising considering the high levels of stress families have been subjected to since the storm struck. In response to this situation, **Operation Assist** is developing the Gulf Coast Community Support and Resilience Program to provide mental health support, interventions and education to children and families and others impacted psychologically by the disaster.

Operation Assist is among the most compelling projects ever undertaken by The Children's Health Fund. Underserved and struggling on so many levels well before the storm, so many families of the Gulf now face challenges which would overwhelm most of us. With the help of so many of our friends and supporters we intend to stay with them as long as the need is there.

Irwin Redlener, M.D.
President
The Children's Health Fund

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HEALTHY FAMILIES MAKING HEALTHY CHOICES

In 2005, **The Starting Right Initiative (SRI)** produced a valuable resource guide offering hands-on instructions that will help families and children manage the risk factors and behaviors affecting childhood obesity and type 2 diabetes. The **Healthy Families Making Healthy Choices Guide**, available in Spanish and English, provides families with sensible tips on how to: maintain a healthy weight; eat smaller portions; choose healthy drinks; eat more fruits and vegetables; and be more physically active.

The guide is available on CHF's website: childrenshealthfund.org/publications.

Leadership support for this initiative is provided by **The Picower Foundation**, with additional support from **Bristol-Myers Squibb Foundation**.



CHF WELCOMES...



Arturo Brito, M.D., MPH: as CHF's new **Chief Medical Officer (CMO)**, Dr. Brito brings a wealth of experience to this position – including eleven years of running CHF's South Florida Children's Health Project. He has worked with diverse medically underserved populations and is nationally known for his work in advocacy training for pediatricians. From 1996-2001, appointed by President Clinton, Dr. Brito served on the prestigious National Bioethics Advisory Commission.

Dr. Brito received his MD from the University of South Florida and his MPH from the University of Miami.

GIVING THANKS



Doris Trivino's family were among the first patients over 12 years ago at CHF's South Bronx Health Center. She warmly welcomed staff to the community and began cooking a Thanksgiving luncheon for them – a yearly tradition that still continues today.

Ms. Trivino receiving an award for her generosity.

(l to r) Alan Shapiro, M.D., Doris Trivino, Deborah Snider, M.P.H



Alison Greene, J.D.: Ms. Greene has been appointed **Director of Operation Assist.** Ms. Greene previously served as the Executive Director of the Westchester County Human Rights Commission. From 1994-2001 she served as the Regional Director for the United States Department of Health and Human Services, Northeast and Caribbean Region.

Ms. Greene received her BA in Political Science from George Washington University and her JD from the New York Law School.

Focus On Adolescents

TARGETING THE NEEDS OF AT-RISK YOUTH

Adolescent Health Care in our National Network

Homeless, runaway, uninsured and high-risk youth are some of the country's – and the CHF National Network's – most vulnerable patients. Adolescents who live on the street or in shelters or are new immigrants to this country are often in need of health and mental health care but have no where to turn.

Despite programs like Medicaid and State Children's Health Insurance Programs (SCHIP), many homeless teens do not have health insurance since they often cannot provide an address or income information necessary for applications. As a result, they do not have regular access to a doctor, which can lead to either untreated or under-treated injuries and illness and an increased severity of chronic conditions.

By bringing medical care to patients at homeless shelters, schools and even to the street, CHF ensures that teenage patients receive the care they need on a regular basis...

Children's Health Projects in Orlando (OCHP), Phoenix (PCHP), and the San Francisco Peninsula (SFPCHP) are increasing their focus on the needs of at-risk youth. They provide much needed primary care to this increasing population, regardless of their ability to pay. By bringing medical care to patients at homeless shelters, schools and even to the street, CHF ensures that teenage patients receive the care they need on a regular basis, which helps to improve their

overall health and the outcome of more serious medical problems.

The William Randolph Hearst Foundation is generously supporting CHF's work in this area.



CHALLENGES OF HOMELESS ADOLESCENTS

Focus of Child Health Forum

On July 26, 2005, The Children's Health Fund hosted the latest in its ongoing series of Child Health Forums. Focused on critical child health access issues, CHF forums convene health professionals, advocates and policy makers to discuss new approaches to shaping effective child health policy. Entitled Health Care for Homeless Youth: Examining Barriers to Care, this forum provided important perspectives and insight into the challenges of meeting the needs of homeless adolescents.

...this forum provided important perspectives and insight into the challenges of meeting the needs of homeless adolescents...

Presenting a citywide perspective on homeless youth was New York City Council Member Alan Gerson, whose advocacy on their behalf includes securing additional funding for emergency and transitional shelter beds



New York City Council Member Alan J. Gerson addresses audience

for fiscal year 2005-2006.

The forum concluded with the following recommendations: expand insurance coverage for homeless youth; develop supportive housing; and increase the number of clinic and walk-in locations that provide confidential and culturally appropriate environments for the safety and security of homeless youth.

Panelists: Michael C. Clatts, PhD, Director of the Institute for International Research on Youth at Risk and Associate Professor at Columbia University Mailman School of Public Health; Alan Shapiro, MD, Senior Medical Director of Community Pediatrics, The Children's Health Fund and The Children's Hospital at Montefiore; and Denise Torres, LMSW, MSWAC, CCJSC, Director of Social Services, Care for the Homeless.

SAN FRANCISCO PENINSULA CHILDREN'S HEALTH PROJECT

CHF Tackles the Increasingly Unmet Needs of Medically Underserved Adolescents

The San Francisco Peninsula Children's Health Project (SFPCHP) has evolved to address the increasingly unmet needs of adolescents in the Palo Alto, California area. To further this effort, the Adolescent Health Van at Lucile Packard Children's Hospital at Stanford joined CHF's National Network. As part of the SFPCHP, it provides comprehensive primary care to homeless and uninsured patients aged 12 to 21 years of age in Santa Clara, San Francisco and San Mateo counties. In these counties there are an estimated 5,000 homeless and 40,000 uninsured adolescents – and these numbers are growing.

Homeless and uninsured adolescents are less likely to see a primary care doctor regularly and more likely to have their health care needs unmet. They have health concerns that include lack of immunizations, preventive care and medications, late

treatment of illness, substance abuse, malnutrition and mental health problems. These youth also suffer more significantly from untreated or undertreated medical and psychosocial problems than adolescents who are not homeless or uninsured.

In these counties there are an estimated 5,000 homeless and 40,000 uninsured adolescents—and these numbers are growing.

The SFPCHP addresses the complex medical needs of its patients by providing comprehensive primary care, mental health counseling, nutrition services, and subspecialty referrals and counseling to help patients reduce risky behaviors. Staff on the mobile medical unit also assist patients with social services including clothing, food, job training and legal aid.

A valuable member of

CHF's National Network, the SFPCHP makes a difference in the lives of high-risk adolescents in the San Francisco Peninsula by providing high-quality health care and a sense of stability in turbulent circumstances.



Seth Ammerman M.D., Medical Director of SFPCHP consults with adolescents

Donor List

We would like to thank the following donors that have made major gifts of \$25,000 and up to The Children's Health Fund from January 1, 2005 to June 30, 2005.

CHF welcomes **The Lehman Brothers Foundation** as a new supporter. Their gift will assist CHF in providing comprehensive primary health care to medically underserved children and families in New York City.

The Toy Industry Foundation has renewed its support of the *Power of Play Initiative*, enabling CHF to enrich the lives of thousands of homeless children and their families by promoting creative play as a vehicle for cognitive and physical development. The program is active in New York City, Dallas and Los Angeles.

Bernie Williams has made a generous contribution in support of CHF's work. He has been the captain of CHF's **Yankees Home Run Club** since 1997. Through the Club, Bernie has helped raise thousands of dollars.

Other major gifts have been received from the following:

The Louis and Anne Abrons Foundation
The Encore Group
Bernard F. & Alva B. Gimbel Foundation
GlaxoSmithKline Premier Inc.
Robin Hood Foundation
The Samberg Family Foundation
The Tomorrow Foundation
United Health Foundation

**This list does not include special events.*

Operation Assist and its important work in the Gulf Coast were made possible through the generous support from individuals, foundations, and corporations. Following is the list of leadership donors making gifts and pledges of \$100,000 and up through December 31, 2005.

Lead Donor

United Health Foundation

Additional Leadership Donors

ACE Group
Marc Anthony
Big Apple to The Big Easy Concert Fund
J.E. & Z.B. Butler Foundation
Cablevision
The Carson Family Charitable Trust
Clear Channel
The Heckscher Foundation for Children
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MBIA
Newman's Own Foundation
PEOPLE
Pfizer Inc
sanofi-aventis
Schering-Plough Foundation
Paul Simon
The Tomorrow Foundation
Jane and Garry Trudeau
Wyeth



Event Highlights

MADISON SQUARE GARDEN

From the Big Apple to The Big Easy Benefit Concert for Katrina Relief

“From the Big Apple to The Big Easy,” New York City’s Concerts for the Gulf Coast disaster victims were held on Tuesday, September 20, 2005, at Madison Square Garden and Radio City Music Hall with performances by CHF’s own **Paul Simon**, Elton John, Dave Matthews, Art Garfunkel, Aaron Neville as well as dozens of others. The events raised over \$9 million for long-term hurricane relief efforts of the Gulf region. The proceeds of these events were donated to **The Children’s Health Fund**, Habitat for Humanity, MusiCares and the Bush-Clinton Katrina Fund.



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RIBBON CUTTING CEREMONY

The New Mexico Children’s Health Project

The Children’s Health Fund (CHF) and La Clinica de Familia (LCDF) collaborated to launch The New Mexico Children’s Health Project (NMCHP). This innovative mobile-based program provides comprehensive primary medical care for vulnerable children and families of southern New Mexico by expanding current primary care services. The MMU will also provide services in and surrounding Las Cruces, NM.



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- 1 – CHF Executive Director Karen Redlener with Jessica Lange
- 2 – Co-Founder Paul Simon with Jimmy Buffet
- 3 – CHF VP of External Affairs Gabrielle Schang with Scarlett Johansson
- 4 – CHF President Irwin Redlener, M.D. talks with Paul Newman
- 5 – Paul Simon brings Aaron Neville on a tour of a CHF Mobile Medical Unit, parked backstage at Madison Square Garden
- 6 – Dr. Crawley, Medical Director of NMCHP treats patient on MMU
- 7 – Dancers perform at the ceremony
- 8 – Arturo Brito, M.D. and a crowd gathers to celebrate the new partnership

STAR WARS RED CARPET BENEFIT PREMIERE

"From a Galaxy Far Far Away..."

On May 12, 2005, The Children's Health Fund benefited from the official New York City red carpet premiere and after-party of the much-anticipated *Star Wars: Episode III Revenge of The Sith*. This partnership with CHF upheld George Lucas' tradition of utilizing the widespread enthusiasm for the Star Wars film series to help raise critical funds and awareness for issues affecting children and families. All



Samuel L. Jackson has a laugh with Chewbacca on the red carpet

TRL's Quddus, American Idol's Mario Vasquez and Constantine, Lisa & Brittny Gastineau, Dhani Jones, Rocco DiSpirito, and many others.

In addition to the NYC debut, *Star Wars: Episode III Revenge of the Sith* charity premieres took place on May 12th in Seattle, Los Angeles, Chicago, Washington D.C., Boston, Denver, Atlanta, San Francisco, and Miami.



Frank Oz (voice of Yoda) signs autographs for Star Wars fans

proceeds from the more than \$500,000 raised at the NYC premiere directly benefited the program's of The Children's Health Fund (CHF).

The event was attended by several of the films stars, who all came out to support CHF, including Samuel L. Jackson, Liam Neeson, Frank Oz, Daniel Logan, and Ray Park. Other celebrity guests included: Dan Aykroyd & Donna Dixon, Isabella Rossellini, Deborah Norville, Christina Milian,



CHF Executive Director Karen Redlener, Liam Neeson and CHF President Irwin Redlener, M.D.

2005 GALA

On June 1, 2005, The Children's Health Fund hosted its annual Gala at the Hilton New York. Honoring J.P. Garnier, Chief Executive Officer of GlaxoSmithKline, the event was a great success raising nearly \$1.2 million for CHF's pediatric health care programs. The evening was hosted by long-time supporter and Advisory Board Chair Jane Pauley. Over 600 guests enjoyed a private performance by Co-Founder Paul Simon.



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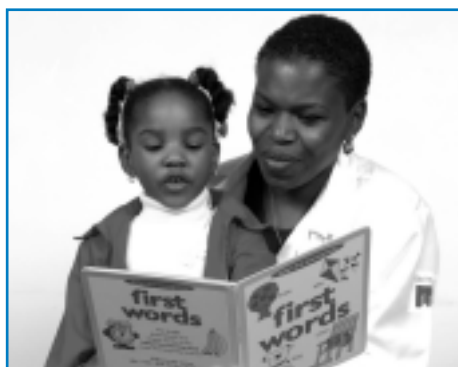
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- 1 – Advisory Board Chair Jane Pauley and Board Member Mayor David N. Dinkins greeting guests at the cocktail reception.
- 2 – Co-Founder Paul Simon performs
- 3 – Danyelee Garnier, CHF Executive Director Karen Redlener, CHF President Irwin Redlener, M.D., Co-Founder Paul Simon, Honoree J.P. Garnier, Ph.D., Chief Executive Officer, GlaxoSmithKline, Anne Essner and Gala Chair Robert Essner, Chairman, President and CEO, Wyeth.

Calendar of Events



SPRING 2006 March 30, 2006; CHF Policy Breakfast

CHF will host breakfast symposium entitled "Healthy Outcomes for Children in Foster Care". A featured speaker will also facilitate a focused discussion of the challenges faced in meeting the health care needs of children in New York City's foster care system.

April 2006; Launch of The Harlem Children's Health Project (HCHP)

HCHP will provide an array of services for children living in the 60-block community served by the Harlem Children Zone. HCHP will offer medical assessments, dental services, referrals, and education and outreach services for students associated with the Zone.

Annual Meeting of the CHF Corporate Council for America's Children

CHF will convene its Corporate Council on Capitol Hill in Washington, D.C., this May. The meeting agenda will focus on establishing children's health as a national priority in the run-up to the 2006 election and CHF's **Operation Assist** activities in response to the crisis in the Gulf Coast region.

CHF's 2006 Spring Clinical Meeting

The 2006 Spring Clinical Meeting will take place May in Washington, D.C. Medical Directors from all projects in CHF's National Network, including those created during **Operation Assist**, will discuss challenges and successes in providing care to the medically underserved. Clinicians also will meet with Congressional representatives to discuss key policy issues.

June 5, 2006; Annual Gala

The event will honor Fred Hassan, Chairman and CEO, Schering-Plough Corporation, with a special performance by Jerry Seinfeld. Call (212) 452-3340 for more information.



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IN THIS ISSUE:

Operation Assist	1
Operation Assist Caravan	1
Letter from the President	2
CHF Welcomes	3
Healthy Families Guide	3
Health Care for Adolescents	4
Adolescent Child Health Forum	4
San Francisco's Adolescent Program	5
Madison Square Garden Event	6
Star Wars Premiere	7
2005 Gala	7
Calendar of Events	8