



Children's Health Fund



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FOR IMMEDIATE RELEASE

Children's Health Fund and Party City Team Up to Give Kids the Gift of Good Health This Holiday Season

New York, NY (December 12, 2011) – Children's Health Fund (CHF) is pleased to announce a new partnership with Party City that encourages consumers nationwide to help bring much-needed doctors' visits to thousands of poor and homeless children.

From December 5 through December 31, Party City customers can support CHF with dollar donations collected at the registers of Party City's more than 700 retail stores nationwide. One hundred percent of the dollar donation will go towards supporting CHF's national fleet of mobile clinics that bring quality health care directly to children.

One in five children live in poverty and millions of others do not have access to quality health care. Without access, children face long-term physical and mental health consequences, many of which could be prevented. CHF helps families overcome financial, transportation and other barriers to health care.

"We are delighted to partner with Party City and raise necessary funds for CHF programs nationwide," said CHF Senior Vice President of Development Carol Sumkin. "The donations will help us bring the gift of health care directly to poor and homeless children so that they can live healthier lives."

For more information about the partnership visit: www.childrenshealthfund.org/party-city

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Children's Health Fund

Founded in 1987 by singer/songwriter Paul Simon and pediatrician/advocate Irwin Redlener, M.D., Children's Health Fund (CHF) is the nation's leading pediatric provider of mobile-based health care for homeless and low-income children and their families. CHF's mission is to bring health care directly to those in need through the development and support of innovative medical programs, response to public health crises, and the promotion of guaranteed access to health care for all children. CHF currently has 50 mobile clinics serving hundreds of locations across the country. Over the past 24 years, the organization has supported more than two million health care visits for

disadvantaged children, often in places where doctors and health care providers are in short supply. For more information about CHF, visit www.childrenshealthfund.org.

Party City

Party City Holdings Inc. designs, manufactures, contracts for manufacture and distributes party goods, including paper and plastic tableware, metallic balloons, accessories, novelties, gifts and stationery. Party City Holdings Inc. also operates retail party goods and social expressions supply stores in the United States under the names Party City, Halloween City and Factory Card & Party Outlet. We believe Party City is America's largest party goods chain and the country's premier retailer of Halloween costumes, theme party supplies, birthday decorations and other specialty party supplies.