



**Children's  
Health Fund**

SPRING/SUMMER  2008 EDITION

# Impact

DELIVERING HEALTH CARE. CRISIS RESPONSE. PROVIDING A VOICE.

## CHICAGO PROJECT ADDRESSES PHYSICAL AND MENTAL HEALTH NEEDS OF STUDENTS



*\*Patient's name and photo have been changed to protect identity.*

The ratio of students to staff social workers at Chicago's Hyde Park Career Academy is 2,300 to one. Yet, the students at this inner-city high school—most from low-income, minority families—have a host of mental and emotional issues, as well as physical health problems and needs. The Children's Health Fund's (CHF's) "doctor's office on wheels" has become a much-needed resource for them.

Lekisha\*, a 17-year-old junior, heard about the Chicago Children's Health Project (CCHP) from a friend. Frightened by rumors that her current boyfriend was HIV positive, Lekisha made an appointment with CHF Nurse Practitioner Pamela Beaudy for an HIV test. While waiting her turn, she became extremely anxious, breathing heavily and muttering: "I'm so nervous...I'm so nervous."

Laurie Rades, a licensed clinical social worker, who joined CCHP in January 2008, noticed Lekisha's emotional state. She approached her and asked if she would like to speak privately. Reluctant at first, Lekisha finally agreed and told Laurie why she was so nervous. After much encouragement from Laurie, the two agreed to meet the following week when Lekisha's results were

in. Regardless of the outcome, they would put together a plan to better understand and maintain the teen's physical and emotional health.

"Working with adolescents for the past 13 years has taught me that one of the best approaches to engaging them is simply to 'be there,' Laurie says. "This means consistently encouraging them to attend therapy sessions, even if they refuse at first. Many of them are mandated to treatment and initially resist. Showing them that you truly care and are concerned enough about them to persist in encouraging meetings really pays off in the end."

A week later, Lekisha's test results came back negative and she went to Laurie to tell her the good news. The story does not end there. Laurie's intervention was powerful enough to engage Lekisha in an ongoing relationship with the mobile unit, allowing its providers to monitor and treat both her physical and mental health needs.

Laurie Rades' connection with Academy students continues to make a positive impact. The teachers and school social worker, as well as Dr. Cade-Bell, CCHP's medical director, and Nurse Practitioner Beaudy now regularly refer kids to her, confident that Laurie will be able to engage them and conduct appropriate crisis and follow-up care.

"I truly enjoy working with adolescents," Laurie says. "It's amazing to watch them let their guard down and trust in our relationship and in me, sharing their worries, concerns and the issues going on in their lives."

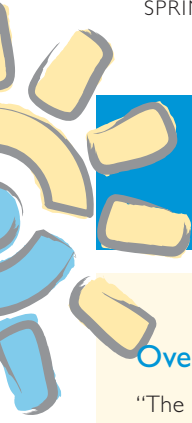
## CHF ADDS 21ST PROJECT IN MEMPHIS, TENNESSEE



The 21st Century brings the 21st Children's Health Fund program to the National Network: the Memphis Regional Children's Health Project (MRCHP), launched on April 23rd, 2008, in partnership with Le Bonheur Children's Medical Center's Community Outreach.

Every month, MRCHP will deliver comprehensive primary care directly to approximately 150 children and adolescents, most of whom lack health insurance and the means or modes of transportation needed to access medical treatment and preventive services. Scattered throughout Memphis and rural Tennessee, they suffer from high rates of chronic asthma, diabetes, obesity, elevated blood pressure and lead levels, and teenage pregnancies.

The Children's Health Fund welcomes MRCHP to the Network and is proud to offer the children of the region a stable and caring "Medical Home."



## NEW ORLEANS: “THE LEGACY OF KATRINA”

### Overview and Facts:

“The Legacy of Katrina,” a December 2007 study published by the Children’s Health Fund and Columbia University’s Mailman School of Public Health, estimates that approximately 50,000 children remain displaced nearly three years after Hurricanes Katrina and Rita devastated the Gulf Coast. Living in unstable housing in communities without access to good schools or health care, these children are at serious risk of developing long-term and permanent medical, mental health and educational problems. More than half are already exhibiting one of three risk factors or symptoms predictive of negative impacts upon their lives.

### Risk Factors and Symptoms:

1. Lost access to a medical home or health insurance coverage;
2. Anxiety, behavioral problems and clinically diagnosed depression or Post-Traumatic Stress Disorder;
3. A substantial drop in academic achievement.

### Prognosis:


The longer these conditions persist, the further behind these children will fall. Families, communities and the nation will pay dearly for failing to meet their needs now.

### Treatment and Care:

The Children’s Health Fund is working with a coalition of partners, including the Children’s Defense Fund, the Louisiana Association of Nonprofit Organizations and the New Orleans Recovery School District, to advocate for children affected by Katrina and Rita, urging the governors of Louisiana and Mississippi to keep the health

and safety of these children at the forefront of their agendas and among their most urgent priorities. In addition, at a December 2007 press conference, the Children’s Health Fund offered a prescription for healing the devastated lives of these most vulnerable victims.

### Prescription:



**Children's Health Fund**

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NAME \_\_\_\_\_ D.O.B. \_\_\_\_\_

ADDRESS \_\_\_\_\_

# R<sub>x</sub> for 50,000 Children of Displaced Families

1. *Appropriate housing in safe neighborhoods.*
2. *Availability of a good local school.*
3. *Access to comprehensive pediatric health, mental health, and relevant community services.*

## ONGOING TRAINING FOR MENTAL HEALTH CLINICIANS:

In 2005, the Children’s Health Fund established “Operation Assist” which, through its state-of-the-art Mobile Medical Units, has provided 19,000 medical and mental health visits in the Gulf region. Recognizing the need and stress placed upon local providers to administer these prescriptions and to prevent “compassion fatigue” and “burnout,” CHF’s Mental Health Program offers consultations, workshops and training, not only to CHF

providers, but, also, to local doctors, nurses, hospital- and school-based social workers and clergy members. Over 500 individuals have attended forums and peer consultations on such topics as: Cognitive Behavioral, Family and Group Therapy; Attention Deficit Hyperactivity Disorder vs. Post-Traumatic Stress Disorder in Children; Coping Skills; the Medical Home Model; and more.

The Mental Health Program is also engaged in a groundbreaking project to produce a “best practices” Mental Health curriculum and training experience for staff members throughout the National Network, promoting the integration of medical and psychological perspectives and treatment. The curriculum will inform CHF providers, while empowering them to outreach and educate community partners.



# CHF ON THE HILL

On April 1, 2008, Dr. Heidi Sinclair, medical director of CHF's Baton Rouge Children's Health Project (BRCHP), provided expert testimony before the U.S. House of Representatives' Committee on Science and Technology, concerning formaldehyde in FEMA travel trailers and other continuing problems in the Gulf Coast. The following is an excerpt from her testimony:

*"Formaldehyde exposure is just one of the many problems being faced by families*

*displaced by Hurricanes Katrina and Rita. People are still struggling with fractured support systems; loss of property, sense of self, income, community and loved ones; stigma; unstable living situations; transportation problems; and difficulty accessing quality health care and child care. It is unacceptable that many families must endure uncertainty and concerns regarding possible short- and long-term effects of ongoing exposure to elevated levels of formaldehyde, in addition to the daily anxieties and stresses of displacement."*



Dr. Heidi Sinclair (seated left at table) testifies before U.S. House of Representatives regarding formaldehyde in FEMA trailers.

Under Dr. Sinclair's direction, BRCHP provides comprehensive primary and mental health care to over 400 children and families relocated to the Baton Rouge area, including many in FEMA group sites.

To view the full text of Dr. Sinclair's testimony visit the calendar section of [ChildrensHealthFund.org](http://ChildrensHealthFund.org).

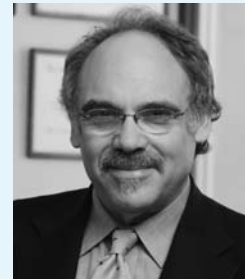
## SPRING CONGRESSIONAL VISITS

On Tuesday, April 29th, 2008, medical directors representing the programs of the Children's Health Fund's National Network traveled to Capitol Hill to meet with more than 50 members of Congress and their staffs. These annual meetings provide an opportunity for CHF's dedicated, front-line medical professionals to weigh in on health issues affecting children throughout the country.



Idaho Project Clinical Director James Schroeder, PA (left) meets with Idaho Senator Mike Crapo (center) and Dr. Irwin Redlener, CHF Co-Founder & President and Dennis Johnson, Exec. VP, Policy & Advocacy (both right) during Spring Congressional visits.

## FROM THE DESK OF DR. IRWIN REDLENER:

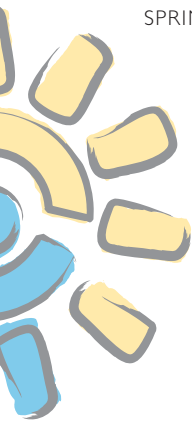


Thanks to a simple, but powerful idea—bringing quality health care directly to underserved children via Mobile Medical Units—and the

support of caring people and organizations like those featured in these pages, in the past 20 years, CHF has positively affected the health of countless children. Recognizing this joint achievement, we have renamed our newsletter to share with you the "Impact" of your extraordinary generosity.

CHF has grown from a single "doctor's office on wheels," serving 300 children in NYC, to a National Network of 22 programs in 13 states and Washington, D.C., with 38 mobile units, numerous "fixed-site" clinics and partnerships with more than 20 medical centers and community-based health centers. This has translated into more than 1.6 million patient visits and more comprehensive care, including mental and dental health services, and crisis relief for those devastated by disasters, such as 9/11 and the hurricanes of 2005.

CHF is also a leading advocate for children lacking health care or insurance, serving as their voice in Congress and state capitals. We are committed to this mission until every child has the care they need to achieve their full potential for their sake...and ours.



## SELECTS CHF AS BENEFICIARY FOR SECOND CONSECUTIVE YEAR



American Idol Judge Simon Cowell (second from left) visits the home of Irene Colon and her children Vanessa and Macho during filming of CHF program segment for Idol Gives Back show.

—Photo credit, Craig Blankenhorn



American Idol contestants, including Syesha Mercado (third from left) and winner David Cook (third from right), wear Signorelli-designed CHF tees during Idol Gives Back fundraiser.

The 2008 American Idol “IDOL GIVES BACK” show was highly anticipated by the Children’s Health Fund, but the appearances of Idol judge Simon Cowell at the New York Mobile Medical Unit and the South Bronx Health Center for Children & Families came as a total surprise.

Several awe-struck CHF families shared their personal stories with Simon and were taped for the Emmy Award-winning broadcast, which aired on April 9th to

raise awareness of poverty in the U.S. and abroad—and funds for six charities, including the Children’s Health Fund.

Harnessing the power of entertainment, the event featured such stars as: Bono, Brad Pitt, Reese Witherspoon, Miley Cyrus, Eli Manning, Peyton Manning, Mariah Carey, Fergie, and many more. This year’s Idol contestants manned phone lines, talking to viewers and taking donations. Two frontrunners, David Cook and Syesha

Mercado, sported Signorelli-designed CHF T-shirts, available for purchase online.

In 2007, “IDOL GIVES BACK” raised more than \$76 million. The results of this year’s show are still being tallied, but all money donated to the Children’s Health Fund will be used as it was last year: to further CHF’s mission to provide every child with the quality health care they need and deserve.

### IMPACT OF 2007 “IDOL GIVES BACK” GRANT:

- **Three new mobile medical units**, including one in New Orleans;
- **Expanded health care services and capacity** throughout CHF’s National Network;
- **Primary care services offered to 50,000 low-income children** in rural and urban communities across the country;
- **Three more pediatricians**, ensuring that more than 2,000 children will receive immunizations, as well as

treatment for chronic diseases and acute care;

- **Four more psychologists and social workers**;
- **A new state-of-the-art Mobile Mental Health Unit**, providing mental health services to more than 500 additional high-risk children, many of whom have been victims of trauma and violence;
- **Expanded and/or new dental services in four communities**, including the hiring of additional staff, upgrading of

equipment and addition of a new custom-designed Mobile Dental Health Unit in Dallas, which will provide dental services to 3,500 kids within the first year (that’s 70,000 teeth!);

- **A new nutritionist**, who, in the first year, will teach more than 100 overweight teenagers how to eat well and avoid or manage Type II Diabetes.

## LARGER-THAN-LIFE ISSUES HIGHLIGHTED BY STATUES TO MATCH

An eight-foot-high, four-foot-wide stethoscope, asthma inhaler and container of tongue depressors are causing visitors to The Great Atlantic and Pacific Tea Company in Montvale, NJ, to look twice—and that's a good thing.

With the help of EURO RSCG, these true-to-but-larger-than-life sculptures were commissioned by the Children's Health Fund as part of its 20th anniversary multi-media campaign to raise awareness about children's health issues, including obesity, asthma and lack of access to even the most basic care. Designed by students from the Rhode Island School of Design, they will tour prime public spaces and city parks in future months.



## “BLACK MAGIC” MOVIE PREMIERE RECEPTION

On Monday, February 25th, CHF held a benefit for the world premiere of the acclaimed basketball and civil rights film, “Black Magic,” directed by founding Board Member Dan Klores. After a reception at CHF’s Harlem headquarters, the movie was shown down the street at the legendary Apollo Theater.



*Paul Simon, Co-Founder, CHF; Karen Redlener, Executive Director, CHF; Dr. Irwin Redlener, Co-Founder and President, CHF; The Honorable David N. Dinkins, CHF Board Member; Earl “The Pearl” Monroe, Basketball Legend; and Dan Klores, “Black Magic” Director and CHF Board Member*



## WORKPLACE GIVING PROGRAM SUPPORTS CHF

For the second year in a row, the Children's Health Fund was one of four charities selected to be part of HBO's annual Charity Drive. As an ongoing commitment from HBO employees to give back in the community, a percentage of their paychecks are donated directly to CHF programs.

Interested in how you can give back at your workplace? Check to see if your company has a giving program that offers matching gifts of payroll donations. If not and you are interested in setting one up, please contact Patty Abrams at (212) 452-3340 or [pabrams@chfund.org](mailto:pabrams@chfund.org).



## TACKLES HEALTH CARE INITIATIVE WITH CHF

The 2008–09 National Football League (NFL) season on FOX will kick off with its first-ever on-air charitable initiative. CHF is one of four charities chosen as part of FOX Sports' inaugural campaign—called **FOX Sports Supports**—to assist people in need. Months of research went into compiling a list of worthwhile organizations, which FOX Sports' employees were then asked to vote on. The winning charities were given promotional time on one of FOX Sports' primary broadcast markets.

The Children's Health Fund campaign will run during the 2008–2009 NFL/FOX regular season and postseason, culminating with the NFC Championship Game. More information will be posted online at [childrenshealthfund.org](http://childrenshealthfund.org) and [foxsportssupports.com](http://foxsportssupports.com). Watch for CHF on FOX Sports this season and help us score a touchdown for the nation's most medically at-risk children.

**“There have been so many incredible moments here at FOX Sports that have made me proud over the last 14 years, but this initiative ranks above all the rest. To apply our resources to assist so many people in need gives everyone at FOX Sports an incredibly gratifying feeling.”**

—David Hill, Chairman,  
FOX Sports Television Group



## CHF TEAMS UP WITH NFL PLAYERS FOR COMMUNITY INITIATIVE



Veteran NFL player TJ Houshmandzadeh, Cincinnati (left) meets with Bethune Middle School student and Dr. Randy Christensen, CHF Arizona Project Medical Director during NFL PLAYERS Rookie Premiere Youth Football Clinic.

—Photo credit, Jesse Grant, Getty Images.



NFL Rookies Dexter Jackson, Tampa Bay and Andre Caldwell, Cincinnati (both center) visit with 5th-grade students from Tom Bradley Elementary School in Los Angeles.

—Photo credit, Maxine Picard.

Newly-drafted NFL rookies teamed up with CHF's Los Angeles and Arizona projects from May 15th through 17th to provide LA youngsters with three days of healthy eating and living training, physical education activities—and pure fun—as part of the 2008 Reebok NFL PLAYERS Rookie Premiere presented by EA SPORTS and produced by NFL PLAYERS.

On day one, 100 fifth graders from Tom Bradley Elementary School, a clinical care stop of the LA project, were visited by Rookies Dexter Jackson (Tampa Bay) and

Andre Caldwell (Cincinnati), who observed CHF in action.

On day two, 150 children from Bethune Middle School participated in a football clinic led by several NFL rookies, while veteran player TJ Houshmandzadeh (Cincinnati) manned a CHF "Healthy & Fit" station, where children took part in interactive demonstrations about healthy living and eating. The children also received CHF footballs, NFL PLAYERS/CHF T-shirts, dental supplies (donated by Henry Schein Dental) and educational materials.

On day three, the CHF Arizona Mobile Medical Unit was on display in the LA Coliseum at an invitation-only event, hosted by CHF. Retired NFL player Curtis Conway and Kansas City Chief wide receiver Dwayne Bowe joined a team of youth football players and other children from the LA project for a healthy breakfast and health education games.

## DISSEMINATING BEST PRACTICES, POLICY POSITIONS & RESEARCH

- 22% of homeless children in New York City shelters are not up-to-date on mandatory immunizations.
- Approximately one in five homeless children under the age of three have iron deficiency anemia.
- Nearly one-third of New York City's homeless children suffer from asthma.

These statistics were documented in a Children's Health Fund report entitled, "The Health of Homeless Children Revisited," published in *Advances in Pediatrics* last summer. It is an example of how CHF keeps medical and public health

professionals aware of the condition and needs of low-income children.

Recent CHF abstracts, publications and presentations include:

- *The Health of Homeless Children Revisited*
- *Asthma Among the Homeless: An Update*
- *Mental Health Services in Louisiana School-based Health Centers Post-Hurricanes Katrina and Rita*
- *Meeting Mental Health Needs Following a National Disaster: Lessons From Hurricane Katrina*

- *Coping Boxes™: An Innovative Way to Build Child Reliance in the Wake of Disasters*
- *Health and Social Impacts of Disaster and Displacement in the U.S. Gulf Coast*
- *Health Care and Recovery in New Orleans: Where We Are? Where We Are Going?*

For more information and full descriptions, visit the publications section of the CHF website, [ChildrensHealthFund.org](http://ChildrensHealthFund.org).



## THANK YOU FOR YOUR SUPPORT

The Children's Health Fund would like to thank the following organizations for their outstanding commitment to child health.

**Deerfield Foundation** is supporting a new facility for CHF's New York Flagship Programs, scheduled to open in the fall of 2008. The new location, just one block from CHF's South Bronx Health Center for Children and Families, will house the base of operations for the New York Children's Health Project, as well as expanded clinical space, which will be named the "Deerfield Foundation Child and Family Health Clinic."

A grant from **American Legacy Foundation** to CHF's New York Children's Health Project is funding a multi-faceted smoking cessation program, providing homeless parents

with resources to help them reduce or quit smoking. Shelter residents have shown both a need and desire to stop smoking due to chronic ailments such as asthma.

The New Orleans Children's Health Project has utilized a grant from the **Louisiana Family Recovery Corps** (LFRC) to support its "Community Support and Resiliency Program," which dispatches a Mobile Mental Health Unit to underserved areas of New Orleans. In addition to providing counseling and case management, the team collaborates with local schools to create safe environments in which young people can heal from the devastation of Katrina. This is LFRC's second grant to CHF. The first grant funded trainings for mental health professionals working with children in Louisiana.

## HEALTH AND HUMAN RIGHTS LEADER AWARDED CHF'S HUMANITARIAN HONOR

**Dr. H. Jack Geiger**, CHF Advisory Board Member and long-standing CHF supporter and friend is being honored at this year's gala with the CHF Humanitarian Award. For more than half a century, Dr. Geiger has championed the idea that medicine, beyond treating the individual, can be a point of entry for advancing human rights and social change with the power to transform entire communities. He is a leader in the development of the national health center network of nearly 1,000 urban and rural centers, serving millions of low-income patients throughout America.

"Jack is a pioneer in the world of social medicine," says Dr. Irwin Redlener, Co-Founder and President, CHF. "His initiation of the U.S. community health center model has become a crucial piece of the nation's health care safety net. For me, and for thousands of physicians around the world, Jack has been a constant inspiration and mentor. We are honored to bestow this award on a true champion for the health, well-being, and dignity of children and families everywhere."

## NEW CHAIR FOR CHF'S CORPORATE COUNCIL FOR AMERICA'S CHILDREN



**David Pulman, Ph.D.**, President of Global Manufacturing & Supply at GlaxoSmithKline (GSK), has become the new Chair of CHF's Corporate Council for America's Children. "I am excited about working with CHF in my new capacity," he said. "Ensuring that millions of children receive the medical care they

need and deserve is a goal of mine and a commitment for GSK." A long-time leadership supporter of CHF and its Referral Management Initiative, GSK will now play an even greater role in galvanizing the corporate community around children's health issues. Dr. Pulman replaces **Robert Essner**, Chairman of Wyeth, who retires as Chair after 17 years of distinguished service.

## TV VETERAN AND CHILD ADVOCATE BECOMES NEW BOARD MEMBER



**Jane Pauley**, television icon, long-time CHF supporter and passionate advocate for children's health issues, is joining CHF's Board of Directors. "I am thrilled and honored to join this exemplary group of individuals," she said. "With nearly nine million children in America uninsured, more than ever, the work of the

Fund is critically important. I look forward to continuing my involvement in this new capacity with Dr. Redlener and his remarkable team." Ms. Pauley also serves as Chairperson of CHF's Advisory Board.

## NEW YORK PROGRAMS MEET OR EXCEED NATIONAL BENCHMARKS MEASURING QUALITY OF CARE

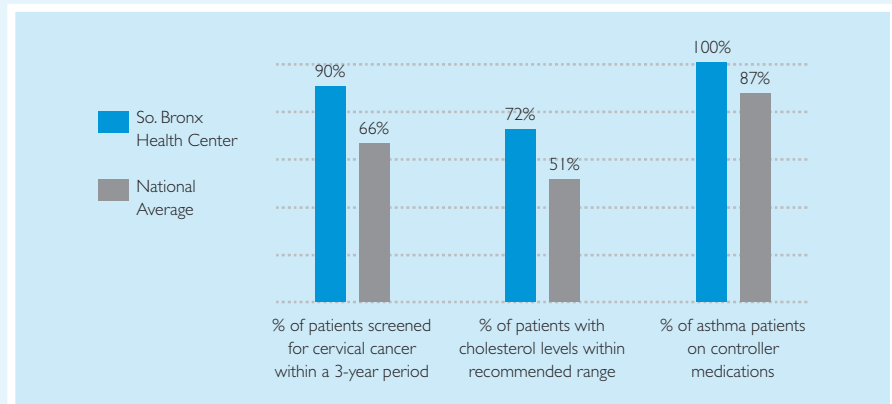
The United Health Foundation-sponsored **Community-based Centers of Excellence Initiative (COE)** enabled the Children's Health Fund to increase and enhance capacity, access to, and quality of clinical care at its New York City Flagship Programs: the South Bronx Health Center for Children and Families (SBHCCF) and the New York Children's Health Project (NYCHP) affiliate with the Children's Hospital at Montefiore. As a COE grantee, CHF also worked with The George Washington University School of Public Health and Health Policy to establish outcome measures, which can be used by community health centers across the country to improve the quality and results of their care.

"The United Health Foundation is delighted with the outcomes of this initiative," said Reed Tuckson, M.D., board member of the United Health Foundation and Executive V.P. and Chief of Medical Affairs at United

Health Group, the Foundation's parent company. "They reveal that community-based health care for medically underserved families can be of the highest quality and even surpass national benchmarks for successful health-care outcomes."

In 2007, CHF's New York City programs

served 8,717 patients in 42,886 visits. Senior Medical Director Alan Shapiro, M.D., commented, "In 9 out of the 10 measures, including the treatment of diabetics, **SBHCCF outperformed local, state and national averages.**" See the following chart for some highlights.



### Children's Health Fund

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**Awarded Four-Star Rating**  
**For Second Consecutive Year.**  
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