



THE Children's  
Health FUND

# News

## BROADENING OUR REACH

CHF Expands Projects

By early 2006, The Children's Health Fund increased the total number of Children's Health Project sites from 17 to 21 as it welcomed four new projects to the National Network.

Three new, permanent Operation Assist programs have been established - two in Louisiana and one in Mississippi - to provide critically needed medical services to children and families affected by Hurricane Katrina.

And, in May, the school-based Harlem Children's Health Project (HCHP) began health screenings for students in the Harlem Children's Zone's Promise Academy and additional communities.

The New Orleans Children's Health Project, The Baton Rouge Children's Health Project and The Mississippi Gulf Coast Children's Health Project continue to provide comprehensive medical and mental health services to children and families residing in FEMA housing, local communities, public housing and other underserved areas throughout the Gulf Coast.

The HCHP program offers dental and vision care, physical exams, and interactive health education for children, families and teachers from Central Harlem.



## CHILDREN'S HEALTH PROJECT LAUNCHES IN BATON ROUGE

Bringing Health Care to Displaced Children and Families

On Friday, July 21, The Children's Health Fund (CHF) launched The Baton Rouge Children's Health Project (BRCHP), as part of CHF's Operation Assist, a collaboration with the National Center for Disaster Preparedness (NCDP) at the Mailman School of Public Health at Columbia University, to provide disaster related medical care to hurricane devastated areas in the Gulf Coast region.

A partnership between the CHF and LSU Health Sciences Center School of Medicine, Department of Pediatrics, the BRCHP was established in response to Hurricane Katrina, and provides ongoing health care to the area's medically underserved children and families, many of whom are Katrina evacuees who relocated to the Baton Rouge area.

Speakers included **Irwin Redlener, M.D.**, President of The Children's Health Fund; **Larry H. Hollier, M.D.**, Chancellor of the LSU Health Sciences Center; and **Fred Cerise, M.D., M.P.H.**, Secretary of the Louisiana State Department of Health and Hospitals. **Donovan Hudson**, from the office of The Honorable Mitchell J. Landrieu, Lt. Governor and State Representative **Regina Ashford Barrow** from the 29th District also provided remarks. The ceremony was emceed by **Stewart Gordon, M.D.**, Chief of Pediatrics at the LSU Health Sciences Center.

A ribbon cutting ceremony unveiled the BRCHP's new mobile units: a Mobile Medical Unit, supported by UJA-Federation of New York and a Mobile Mental Health Unit, supported by Lucky Brand Foundation. These



units will allow clinical teams to bring services directly where they are needed most - and to respond to the changing conditions and needs of the community.

After the ribbon cutting, residents of FEMA Villages and relocated residents of New Orleans gathered for a free community picnic at the Port Hudson State Historic Site. Picnic attendees enjoyed jazz music provided by the Hot 8 Brass Band, a performance by Mardi Gras Indians, face painters, and more.



A group of supporters including elected officials and CHF Staff in front of a Baton Rouge Children's Health Project Mobile Medical Unit at the ribbon cutting ceremony.

# Letter from the President



The Children's Health Fund (CHF) has always been responsive to critical health crises that affect the nation's most medically underserved children and families. In fact, Paul Simon and I co-founded CHF in 1987 in response to a health crisis for thousands of children living in NYC homeless shelters.

*"...over the years CHF has taken on public health crises affecting our nation's children including, childhood obesity and type 2 diabetes, record rates of asthma among at risk populations as well as addressing health care disparities."*

And over the years CHF has taken on public health crises affecting our nation's children including, childhood obesity and type 2 diabetes, record rates of asthma among at-risk populations as well as addressing health care disparities. In 1992 when Hurricane Andrew hit, destroying much of the Florida coast, it seemed appropriate that CHF would again take action, again taking on a major challenge of a public health crisis, including the urgent medical, mental health, and public health needs resulting from this natural disaster.

But unfortunately there was more to come. On September 11, 2001, CHF dispatched mobile medical units, bringing medical supplies, personnel and technical assistance, along with bilingual counseling and case management services to Ground Zero after the terror attacks. And last year when disaster struck once again, with Hurricanes Katrina and Rita, CHF immediately mobilized to provide medical, mental and public health personnel, as well as mobile medical units and supplies for children and

families in the affected areas. Within days, we had established Operation Assist, a permanent collaboration between CHF and Columbia University's Mailman School of Public Health.

With this in mind, CHF has incorporated the need to address the devastation both from natural disasters and from our failing health and public health systems into our organization's mission. Our reach has been expanded, but we remain steadfast in our larger goal to create, support, and enhance programs that provide health care to medically underserved children and their families. Still, we recognize that the children whose needs we serve do not exist in a vacuum. Medically underserved children live in families and communities that are also desperately in need of enhanced medical and public health services.

*"...CHF has incorporated the need to address the devastation both from natural disasters and from our failing health and public health systems into our organization's mission."*

Our new mission statement says that The Children's Health Fund is committed to providing health care to the nation's most medically underserved children and their families through the development and support of innovative primary care medical programs, **response to public health crises**, and the promotion of guaranteed access to appropriate health care for all children. We remain committed, as well, to the concept of a "medical home," a long-term relationship between a family and its comprehensive health care providers.

It is more important than ever that we continue with our outreach and support for the most vulnerable

victims of our health and public health systems, and that we strengthen our "voice of advocacy" speaking out for policies that will improve access to quality health services for all children and their families.

Irwin Redlener, M.D.  
President  
The Children's Health Fund

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# FAMILY PROFILE – JAZZMINE AGUILAR

## Third Generation to Find Medical Home

It was over 15 years ago when she, her mother, and four siblings were living in a homeless shelter in New York City that Jazzmine first stepped foot on CHF's "big blue van." There, she met Dr. Alan Shapiro, a young pediatrician working at the New York Children's Health Project (NYCHP), and found her medical home.

"Before CHF, if we were sick, we either went to the hospital, or we didn't see anyone. I had no idea of knowing then that this "big, blue van" would become a permanent part of my life," said Jazzmine.

Because the family had little or no access to traditional comprehensive medical care, CHF's health programs and Dr. Shapiro's compassionate care became a stable fixture in their lives.

"It's a wonderful thing, as a physician, to have the opportunity to see patients throughout many phases of their lives. Not many in my field have the chance to do that. I feel privileged to have had the chance to meet Jazzmine," said Dr. Shapiro.

Shortly after moving into permanent housing in the Bronx, she and her family were referred to CHF's South Bronx Health Center for Children and Families (SBHCCF),



Jazzmine, her two children and Dr. Alan Shapiro, Senior Medical Director of CHF's New York Children's Health Projects.



Jazzmine speaking at the 2006 Gala about her long-term relationship with CHF

affiliated with Montefiore Medical Center, where Dr. Shapiro had recently become Medical Director. "Imagine my surprise when I walked into a clinic only to discover my doctor from the blue van worked there," said Jazzmine of this fortunate coincidence.

*"...with two children of her own, Jazzmine lives in an apartment in the South Bronx, and wouldn't take her children anywhere else but the SBHCCF..."The clinic is like a second home to me,' she said."*

Now, with two children of her own, Jazzmine lives in an apartment in the South Bronx, and wouldn't take her children anywhere else but the SBHCCF and Dr. Shapiro. "The clinic is like a second home to me," she said.

As a state-of-the-art facility in a medically underserved area, the SBHCCF targets needs - like asthma, type 2 diabetes and obesity - that frequently affect children and families lacking access to specialist care. Since recently being diagnosed with asthma, Jazzmine and her children are being treated via CHF's Childhood Asthma Initiative.

"Without the asthma guide, I think I would have been lost," said

Jazzmine, "With it, I learned what was happening to our bodies when we had an "attack", how to recognize symptoms and avoid triggers."

She is now, as part of the AmeriCorp Vista Volunteer program, a Healthy Kids Parent Outreach



CHF's South Bronx Health Center for Children and Families, Bronx, NY.

Coordinator for Montefiore Medical Center, and recently received her GED.

"I am proud of Jazzmine. She has achieved so much and most importantly, raised two beautiful children who are very loved," said Dr. Shapiro.

We are so proud to have Jazzmine and her children as part of the CHF family!

# Operation Assist

## A YEAR AFTER THE STORM

Providing Assistance to Communities in Crisis

It has been one year since Hurricane Katrina and the floods that followed destroyed 100,000 square miles and displaced more than 1.5 million people living in the Gulf Coast and in New Orleans.

Within days of Hurricane Katrina, The Children's Health Fund collaborated with the National Center for Disaster Preparedness (NCDP) at the Mailman School of Public Health at Columbia University to establish Operation Assist (OA). The program was a response to urgent health and public health needs, and has since transitioned to three new permanent, sustainable children's health projects in the Gulf Coast area. From September 2005 through October 2006, our programs have provided over 19,000 health care encounters in locations throughout the Gulf Coast and beyond.

Last winter, Operation Assist and Columbia University conducted a public health assessment survey which revealed enormous gaps in mental health services which had existed before and were exacerbated after the storm.



Dr. Becky Turner explaining how to use Coping Boxes.

The magnitude of the mental health problems in the communities impacted by Hurricane Katrina, prompted Operation Assist to develop the Community Support and Resiliency Program (CSRP) to provide mental health support, interventions

and education to children and families and others psychologically impacted by the disaster.

Integrated with the delivery of medical services, this program is fulfilling a tremendous need by bringing mental health care directly to communities affected by the storm.

The Operation Assist CSRP has:

- Deployed two specially developed **community support, Mobile Mental Health Units** providing patients of the Mississippi Gulf Coast Children's Health Project and the Baton Rouge Children's Health Project with mental health services and support.
- Conducted trainings for mental health staff professionals from over 30 of Louisiana's school-based health centers.
- Provided psycho-educational, stress management and support groups for community mental health center staff, and other professionals, who are severely affected by the stress of their environment.
- Co-hosted the **Operation Assist Children's Mental Health Summit** in New Orleans which convened over 50 key mental health experts from Louisiana, Mississippi and Texas.
- Sponsored an **art therapy program training** in Mississippi to train mental health personnel and to facilitate children's use of art therapy as a method to cope with their trauma and stress.
- Provided children, ages 6 to 10 years old, with specially designed "Coping Boxes" which contain toys and other "transitional objects" and materials selected by mental health professionals.

The Children's Health Fund remains committed to the long term recovery of children and families affected by these storms and their aftermath.

## PRES. CLINTON Supports School Based Programs

On Friday, September 15, The Children's Health Fund received a grant from the Bush-Clinton Katrina Fund that will bring mobile medical units to hurricane-hit schools to provide medical and mental health care. Dr. Arturo Brito, Chief Medical Officer, CHF, attended a ceremony at the Delgado Community College in New Orleans, LA, where he appeared on-stage with President William J. Clinton. The Mississippi Gulf Coast Children's Health Project's (MGCCHP) mobile mental health unit, also supported by the Bush-Clinton Katrina Fund, was on-site for the event as well.



Dr. Arturo Brito; Dr. Becky Turner, Mental Health Coordinator, MGCCHP; President Clinton; and Anthony Jackson, Field Coordinator, MGCCHP.



The Bush-Clinton Katrina Fund Mobile Mental Health Unit.

# SURVEY REVEALS LACK IN PUBLIC CONFIDENCE

Americans Fear Government Is Unprepared

On Friday, September 8, CHF hosted a press conference to announce the results of a joint study by Columbia's Mailman School of Public Health and The Children's Health Fund revealing America's concern that the nation is unprepared to respond to national emergencies such as terrorist attacks or natural disasters..

*“...only 44% of Americans are confident in government's ability to protect them from a terrorist attack, and just 28% are confident in its ability to respond to bioterrorism.”*

The study found that only 44% of Americans are confident in government's ability to protect them from a

terrorist attack, and just 28% are confident in its ability to respond to bioterrorism. An overwhelming 92% had at least one reason why they would not evacuate immediately in an emergency if ordered to do so..

On the results, **Irwin Redlener, M.D.**, Director of the Mailman School's National Center for Disaster Preparedness (NCDP) and President of CHF, said, “If the public does not believe the government or the medical infrastructure is ready to deal with terrorism and natural disasters, they will not trust the directives and guidance given by those in charge.”

Also in attendance was **Senator Hillary Rodham Clinton** who said, “...the public deserves to have confidence that their leaders are doing



Dr. Redlener; Senator Clinton, and Allan Rosenfield, M.D., Dean of the Mailman School of Public Health.

everything in their power to take the steps necessary to keep our families and our communities safe.”

Additional details on the survey are available at [www.ncdp.mailman.edu](http://www.ncdp.mailman.edu). The full survey results are available upon request.

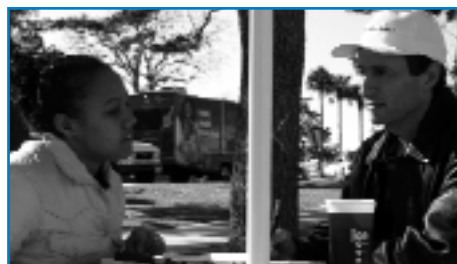
# POST-KATRINA HEALTH CARE NEEDS

A Public Health Survey of Mississippi Residents

As a follow up to Operation Assist's groundbreaking study, The Louisiana Child and Family Health Study (L-CAFH), The Children's Health Fund conducted the Mississippi Child and Family Health (M-CAFH) Study, a randomized household survey of families in the Mississippi Gulf Coast who were impacted or displaced by Hurricane Katrina in 2005.

*“Child Health indicators in the two hardest hit states, Louisiana and Mississippi, are the worst in the country...the nations response...is one of the foremost health, and public health challenges of our time.”*

The April 2006 L-CAFH study found that one in three children (34%) in FEMA-housing has at least one chronic illness like asthma



David Abramson, Ph.D. conducting an interview in the Gulf Coast.

requiring medical care. It also found that nearly half of the parents surveyed reported that their child showed new emotional or behavioral problems which emerged after the hurricane, and that approximately 20% of school-aged children are either not enrolled in school or miss more than 10 school days each month.

Child Health indicators in the two hardest hit states, Louisiana and Mississippi, are the worst in the

country – ranked 49 and 50, respectively. The nation's response to the critical needs of our Gulf Coast communities is one of the foremost health, and public health challenges of our time, and CHF will continue to address emerging concerns.

Beginning this summer, the survey team led by David Abramson, Ph.D., M.P.H, conducted over 500 interviews over a three-week period in the six most heavily impacted counties along the Mississippi Gulf Coast.

Residents described their health status and health care needs, children's physical and mental health needs, and talked about the resources available to them as well as their plans for the future. Data from these surveys will be compared to the responses collected from Louisiana residents, and to pre-Katrina measures of health status before being published.

# CHILD HEALTH FORUM

Electronic Health Records on the Horizon

On June 15, The Children's Health Fund hosted the New York City Child Health Forum: *Electronic Health Records on the Horizon* to discuss the latest developments in EHR. The keynote speaker was C. William Schroth, MBA, Chairman of the NYS Intergovernmental Health Information Technology Work Group at NYS Dept. of Health.

Mat Kendall, M.P.H., Director of Operations, Primary Care Information Project of the NYC Department of Health and Mental Hygiene, spoke to the financing of EHR for small community based providers, and cited the many advantages and funding opportunities in the state, as well as the development of the Primary Care Health Information Consortium.

Seth Foldy, M.D., M.P.H., FAAFP, Founder, health.evolution, and Sr. Public Health Consultant, eHealth Initiative, discussed government's role



Jeb Weisman, Seth Foldy, and Mat Kendall.

in EHR access and the many initiatives lawmakers are pursuing on the state and federal level to advance EHR use. CHF's Chief Information Officer, Jeb Weisman, Ph.D., wrapped up the program with the often challenging topic of bridging EHR technology in theory with EHR in practice.

# CORPORATE COUNCIL

Advocating for America's Children

The Children's Health Fund's Corporate Council for America's Children whose membership is comprised of major corporations, and political leaders, meet annually to discuss critical health care issues facing America's children.

In May, the Corporate Council meeting on Capitol Hill focused on the health care crises still plaguing the Gulf States of Mississippi, Louisiana and parts of Alabama in the aftermath of Hurricane Katrina and Rita. The Corporate Council seized this opportunity to present a unified voice to Congress.

In a letter that appeared in the September 21st issue of *Roll Call*, a leading news source on Capitol Hill, the Corporate Council called on Congress to convene hearings to examine the persistent health care needs of children in the Gulf and discuss ways to address health care

access issues and rebuild the health care infrastructure. Citing in the letter findings from a recent report by CHF Columbia University Mailman School of Public Health, *On the Edge: Children and Families Displaced by Hurricanes Katrina and Rita Face a Looming Medical and Mental Health Crisis*, which identified a rise in chronic disease and mental illness among children and families residing in Federal Emergency Management Agency trailer communities, the Corporate Council urged Congress to ensure that responding to this crisis remains high on the national agenda.

The letter further emphasized the need for Congress to work with leaders of private enterprise and invited their input in rebuilding efforts. A collective and active voice in child health care policy, the Corporate Council strives to achieve long-lasting solutions by working together.

# VOICES FOR ADVOCACY

Medical Directors Visit Capitol Hill

Every spring, medical directors from CHF's National Network of Children's Health Projects bring their stories of serving medically underserved children to their state's elected officials.

This powerful advocacy voice was put to task in 2006, when the federal budget proposed to eliminate public health programs, such as the Traumatic Brain Injury Program, Universal Newborn Hearing and Emergency Medical Services for Children.

Medical directors from each of CHF's 21 programs, all pediatricians, advocated not only for restored funding for these programs but increased funding for the National Health Service Corps and the Maternal and Child Health Block Grant.

The Spring Clinical Meeting was a success, as the final 2007 fiscal year budget retained funding for all of these important programs that serve a critical part in the nation's health care safety net.



Arturo Brito, M.D., M.P.H., Chief Medical Officer, CHF; U.S. Representative, Ed Pastor (AZ); and Randy Christensen, M.D., Medical Director of CHF's Phoenix Children's Health Project.

# STAYING AHEAD WITH TECHNOLOGY

## Electronic Health Records

For years, The Children's Health Fund has been a leader in the use of electronic health record (EHR) systems, bringing cutting edge technology to disadvantaged populations. These days, electronic health records are being adopted more frequently in doctors' offices and hospitals around the country, and their use remains a critical factor in treating the medically underserved. EHR systems aid in cross-provider continuity of care and the management of chronic diseases. To meet this important need, CHF developed the first EHR system to specifically address the needs of homeless and medically underserved children and their families.

Additionally, CHF has created specially designed tools that assist health care providers in collecting information about asthma and mental health, and help manage the complex

referral process. A sophisticated online reporting tool to leverage health information technology in support of advocacy efforts has also



Deborah Phillips, RN, Dallas Children's Health Project, using technology to maintain patient information.

been developed.

CHF is successfully implementing EHR with recent installations at

National Network sites in Orlando, the San Francisco Peninsula and Harlem. EHR utilization begins at CHF's national office in New York, where equipment is set up and tested. The EHR team then travels to each Children's Health Project to customize system installation and provide hands-on training to project staff. After the training, projects begin a 6 week ramp-up period, which ends with all patient encounters recorded in the EHR system. CHF is on call, providing ongoing technical support – for the first six weeks and beyond.

CHF's newest projects, The Mississippi Gulf Coast, Baton Rouge, and New Orleans Children's Health Projects are next in line. Developed in response to Hurricane Katrina these projects are part of CHF's collaboration with the National Center for Disaster Preparedness (NCDP) at Columbia's Mailman School of Public Health.

## INFORMATION TECHNOLOGY DEMO IN ALBANY

In June, The Children's Health Fund (CHF) traveled to Albany to host a Legislative Breakfast and Electronic Health Records (EHR) Demonstration.

The audience of invited guests included legislative staff, state agency officials and elected officials. Among the attendees, was **State Senator Kemp Hannon**, Chair of the Senate Health Committee, who is active in promoting increased access to EHR technology.

*“...CHF is implementing these advances to ensure that patients continue to receive quality care.”*

As **Jeb Weisman, Ph.D.**, CHF's Chief Information Officer, demonstrated, CHF is implementing these advances to ensure that patients continue to receive quality care.



A CHF Mobile Medical Unit on Empire State Plaza in front of the State Capitol in Albany, NY.

Following the event, CHF's Chief Medical Officer, **Arturo Brito, M.D., M.P.H.**, led tours of one medical mobile unit from the New York fleet which was parked on Empire State

Plaza across from the State Capitol.

*The Legislative Gazette*, the news source for New York State government insiders, covered the event.

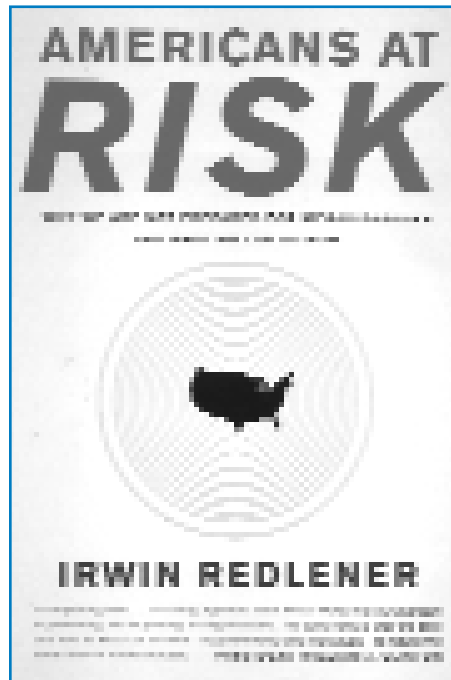
# AMERICANS AT RISK

Why We Are Not Prepared for Megadisasters and What We Can Do Now

In his new book published by Knopf, "Americans At Risk," Dr. Irwin Redlener discusses disaster preparedness in the United States and proposes a virtual plan – for both government and the public – for five natural and man-made scenarios.

Released in August, Dr. Redlener's analysis of why our health care system, our infrastructure, and our overall approach to disaster readiness have left the nation vulnerable, culminates with a nine-point proposal for how America can be better prepared as well as an addendum of what citizens themselves can do.

For more information visit:  
[www.americansatrisk.com](http://www.americansatrisk.com)



## KAREN REDLENER HONORED

Decades of Overcoming Health Care Barriers for the Homeless

The Council on Homeless Policies and Services recently honored Karen Redlener, CHF Co-founder and Executive Director, for her 20+ year commitment to serving homeless New Yorkers.

At the ceremony, which took place in June at the Council's Annual Fundraising Gala, Karen was presented with an award and recognized for her leadership role in delivering health care to disadvantaged children in both rural and urban areas, and for promoting policies to overcome health care barriers for homeless and other low-income children.

The Council is a coalition of more than sixty non-profit agencies providing emergency and transitional assistance to homeless and at-risk adults and children.



Karen Redlener (second from left), pictured with leadership from CHF's New York Programs at Montefiore Medical Center. From left, Alan Shapiro, M.D.; Joan Pierson; and Peter Rivera.

## 2006 ANNUAL MEETING

-A Successful Year in Review

In late September, donors, board members and staff of The Children's Health Fund gathered at the lower Manhattan offices of American Express for the 2006 Annual Meeting.

Hervé Sedky, Vice President, American Express and CHF Advisory Board Member, hosted the event and CHF Advisory Board Chair, Jane Pauley, spoke about the "uniquely visionary" services that the CHF brings to those in need.

Presentation topics included the success of Operation Assist, the expansion of our National Programs, CHF's Starting Right Initiative, a childhood obesity prevention program.

Speakers included CHF staff members, Irwin Redlener, M.D., President and Co-founder; Arturo Brito, M.D., M.P.H., Chief Medical Officer; Karen Redlener, Executive Director; and Sandra Goldsmith, M.S., R.D., Co-Director, Starting Right Initiative, Director of Nutrition Services.

## SPECIAL HEALTH INITIATIVES

The Children's Health Fund continues to incorporate new Special Health Initiatives into program activities.

Many of our special initiatives are unique collaborations with private-sector partners. Through these programs, we find solutions to dire problems of children we serve.

For example, the **Medical Home Initiative**, funded by sanofi-aventis, addresses the special needs of poor, medically underserved children and families living in some of the most isolated, rural areas across the country, and has recently been implemented in the West Virginia, Arkansas, Mississippi, and Idaho Children's Health Projects.

# JOHNNY DAMON VISITS THE SOUTH BRONX

To Tour the NY Program's Health Center

On Friday, September 29, CHF's Yankees Home Run Club Captain Johnny Damon toured a CHF Mobile Medical Unit and the South Bronx Health Center for Children and Families, visiting with families and signing autographs for some of his youngest fans.

Damon is making a \$100 donation to CHF for every home run hit by a Yankee during the 2006 season. As of October 3, 2006, Damon's donation was \$21,200 and counting.

Funds raised through the Home Run Club directly benefit The Children's Health Fund's 21 programs, both rural and urban, throughout the country. Anyone can become a member of The Children's Health Fund's Yankees Home Run Club by visiting [www.childrenshealthfund.org](http://www.childrenshealthfund.org) or calling (212) 452-3340.



Sharon P. Joseph, M.D., Medical Director, The New York Children's Health Project, Johnny Damon, NY Yankee Home Run Captain, and Karen Redlener, Executive Director, CHF.

## Donor List

We would like to thank the following organizations that have made major gifts of \$25,000 and up to The Children's Health Fund from January 1, 2006 to June 30, 2006.

Thanks to Cablevision and Madison Square Garden, The Children's Health Fund was one of the beneficiaries of **The Big Apple to The Big Easy Concert**. Presented as two simultaneous concerts in Cablevision's Madison Square Garden and Radio City Music Hall, the shows featured musical legends like Simon and Garfunkel, John Fogerty, Elton John, Jimmy Buffett, The Neville Brothers, and many more. **Sales of a newly released DVD of the concert will also support CHF's work in Louisiana.**

A generous grant from the **Bush-Clinton Katrina Fund** allowed the Mississippi Gulf Coast Children's Health Project to purchase and staff a mobile unit that will remain permanently in the state, delivering mental health services.

**The Bernard F. & Alva B. Gimbel Foundation** is a long-term supporter of The Children's Health Fund's flagship programs in New York City. The program's mobile medical units and health centers are models for what works in urban and rural settings alike.

**Merck & Co.**, is an early member of CHF's Corporate Council for America's Children, and The Fund salutes Merck & Co.'s many years of support for our work on behalf of medically underserved children and families.

**The Samberg Family Foundation** supports The Harlem Children's Health Project (HCHP) and the Childhood Asthma Initiative. Unlike other school-based health centers, HCHP extends its reach into the community by conducting medical screenings, referrals and health education. And, The Childhood Asthma Initiative remains one of the nation's most innovative

programs to help children and family members in low-income communities manage their asthma.

Additional thanks to:

Altman Foundation

The Big Apple to The Big Easy Concert

Bloomberg L.P.

Bristol-Myers Squibb Foundation

Bush-Clinton Katrina Fund

Cablevision and Madison Square Garden

Bernard F. & Alva B. Gimbel Foundation

GlaxoSmithKline Inc.

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Robin Hood Foundation

The Samberg Family Foundation

sanofi-aventis

Schering-Plough Corporation

Toy Industry Foundation

United Jewish Communities

United Health Foundation

Warner Music Group, Inc.



## CHF WINS BIG Chips Were Stacked in Our Favor

In early July, CHF was well represented on Bravo's "Celebrity Poker Showdown, New Orleans."

Actress Robin Tunney from Fox's Prison Break and Ida Siconolfi, Bravotv.com Tournament Champion, anted up for The Children's Health Fund each making it all the way to the championship round.

Filmed in New Orleans at Harrah's Casino, the series featured celebrities playing a "Texas Hold'em" tournament for a charity of their choice. Each week, a new group of celebrities met at the table until only one remained. Siconolfi won Bravo's online poker tournament in 2005, and became the first non-celebrity player to compete on the show. Proceeds from the one million dollar cash pool went toward Hurricane Katrina charities.

On behalf of all the children and families served, CHF salutes Robin and Ida for selecting CHF as their charity.



Robin Tunney playing for CHF with her best poker face.

## A MILESTONE 20 Years Later and Still Growing

January 2007 marks the 20th Anniversary of The Children's Health Fund, and plans to commemorate this milestone are underway.

A 20th Anniversary Committee will be headed up by Honorary Chair, CHF Co-Founder Paul Simon and Honorary Co-Chairs Jennifer Lopez and Marc Anthony.

Throughout the year, CHF will host a series of events including a Celebration Gala in New York City, a Benefit Concert in Los Angeles and a Child Health Summit in Washington, DC.

CHF Advisory Board member, Ron Berger, CEO, Euro RSCG MVBMS Partners, has generously donated the time and talent of this full-service communications agency which will launch a multi media campaign to help increase awareness and support for CHF.

## PROMOTING HEALTHY HABITS Healthy K.I.D.S. in Miami, Dallas and Los Angeles

In September, The Children's Health Fund's **Healthy K.I.D.S. - Ready, Set, Go!** program unveiled a new version of its education materials that focus on nutrition and fitness for elementary school children with community events at the Miami, Dallas and Los Angeles Children's Health Projects.

Together with their families, children learned ways to correlate nutrition and physical activity with healthy snacks and fitness. A total of more than 400 families joined in the fun, and took home materials that will inspire them to eat well and stay fit.

Participants played a life-size version of the popular **Run For It!** exercise game, danced to DJ music, and enjoyed face-painting, a healthy eating quiz and fitness demonstrations. Give-aways included beach balls and jump ropes.

Project staff handed out new **Ready, Set, Go!** newsletters, calculated body

mass index and counseled families about healthy lifestyle choices.

The Children's Health Fund creates health education materials to assist children and their families in learning about a variety of health related topics. They can be used for one-on-one teaching or instruction in a group or classroom setting. Available in English and Spanish, Healthy K.I.D.S. newsletters, lesson plans and parent guides are available on CHF's website at [www.childrenshealthfund.org/publications](http://www.childrenshealthfund.org/publications). These materials provide simple, accurate and culturally relevant information on nutrition and fitness. Healthy K.I.D.S. stands for knowledge improving diet and strength.

*The Healthy K.I.D.S. - Ready, Set, Go! program is made possible by a grant from MetLife Foundation.*



Children playing "Run For It!" at the Los Angeles Healthy K.I.D.S. event.

# HAVING A BALL WITH THE METS

## CHF Spends a Day At Shea

In early August, Delta Air Lines and the New York Mets hosted a baseball clinic, and invited children from The Children’s Health Fund’s New York programs to participate. Team CHF, along with children from the Ronald McDonald House, practiced pitching, catching and running bases on the field at Shea Stadium. Afterwards, they had the opportunity to meet players and pose for pictures.



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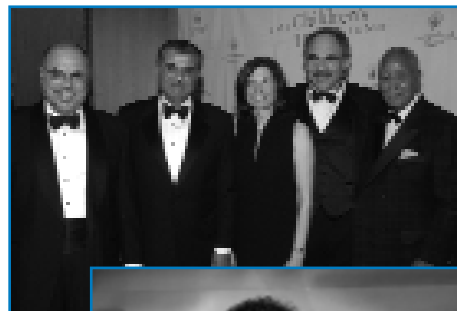
- 1 – A CHF Mets Fan with First Base Coach, Sandy Alomar, Sr.
- 2 – The SBHCCF Gang at Shea Stadium. Let’s Go Mets!

# CHF’S 2006 GALA DINNER

## Simon and Seinfeld Perform

On Monday, June 5, 2006, nearly 900 guests attended CHF’s Annual Gala at Chelsea Piers’ PIER SIXTY in New York City. The dinner, honoring Fred Hassan, Chairman and CEO of the Schering-Plough Corporation, was chaired by Robert Essner, Chairman and CEO of Wyeth, and raised over \$1.2 million for CHF’s programs.

The evening was hosted by long time board-member, the Honorable David N. Dinkins, and guests were treated to special performances by Jerry Seinfeld and CHF Co-Founder Paul Simon.



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- 1 – Gala Chair, Robert Essner, Chairman and CEO, Wyeth, Honoree Fred Hassan, Chairman and CEO, Schering-Plough Corporation, Karen Redlener, Executive Director, CHF, Irwin Redlener, M.D., President and Co-Founder, CHF and The Honorable David N. Dinkins, CHF Board Member



- 2 – Jerry Seinfeld had the crowd on its feet with his stand-up



- 3 – CHF Co-Founder Paul Simon played some of his greatest hits along with songs from his latest album, *Surprise*

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# Upcoming Events

## ABSTRACTS AND PRESENTATIONS

**November 2006: Boston, MA**  
Annual Meeting of the American Public Health Association

**Presentation Topics:**

- a. Replication of the Childhood Asthma Initiative in the Children's Health Project of D.C.
- b. Obesity as a Health Problem for Homeless and Housed Inner City Children and Youth
- c. Providing Group Prenatal Care in Community Health Centers
- d. Health Problems in the Gulf Coast Immediately Following Hurricane Katrina
- e. Health and Mental Health Problems Among Families in Domestic Violence Shelters
- f. Early Developmental Problems of Homeless Children with Frequent

- g. School Health Centers and Disaster Preparedness
- h. Community Asthma Education

**December 7, 2006: New York City Child Health Forum**  
The December 2006 forum, *Re-thinking Childhood Asthma: Treatment, Environment and Policy*, will bring together health experts, health providers, public policy experts, and public officials to discuss and formulate concrete ways address the unique needs of asthmatic children in New York City.

**SAVE THE DATE**  
**January 25, 2007: 20th Anniversary Kick off**  
CHF will host a cocktail reception at Eden Fine Arts Gallery in Manhattan.

An exhibit will feature a set of our Mother Goose Collection prints created by five well-known illustrators, and help raise critical funds for our organization.



Watch our two-time Telly Award winning video at [www.childrenshealthfund.org](http://www.childrenshealthfund.org).



THE Children's Health FUND

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